



Brand Leaders Plus Income Fund

Brand Leaders Plus Income Fund Announces Normal Course Issuer Bid

OAKVILLE, ONTARIO - August 14, 2014 - Harvest Portfolios Group Inc., the manager (the "Manager") of Brand Leaders Plus Income Fund (the "Fund") (TSX: HBF.UN) today announced that the Fund will commence a normal course issuer bid to purchase a portion of the outstanding Class A Units (TSX:**HBF.UN**) on the Toronto Stock Exchange ("TSX"). The purpose of the normal course issuer bid for **HBF.UN** is to provide the Fund with a mechanism to decrease the potential spread between the net asset value per unit and the market price of the Class A Units and to provide enhanced liquidity for the Class A Units. **HBF.UN** intends to purchase up to 468,095 Class A Units, representing 10% of the public float of the securities issued and outstanding. These purchases will be made in accordance with applicable regulations, and will be effected through the facilities of TSX over a maximum period of 12 months commencing on August 18, 2014 and ending on the earlier of August 17, 2015 or on such date as the Fund completes its purchase under the normal course issuer bid or on such date as the Fund may otherwise determine. Class A Units purchased will be cancelled. **HBF.UN** had 4,682,950 Class A Units issued and outstanding and will not purchase in any given 30 day period, in the aggregate more than 93,659, being 2% of the issued and outstanding Class A Units as at August 13, 2014.

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