



Brand Leaders Plus Income ETF

HBF

HBF.U

Investment Highlights

- Companies selected from the World's Top 100 rated Brands
- Attractive monthly Income, \$0.0542 per unit
- Proven survivors in all economic environments
- Diversified global exposure
- Available in Canadian and US dollar units
- HBF unit – currency hedged
- 0.75% Management Fee

World Class Portfolio of Brand Leaders, as at January 31, 2017



The Power of Brands

**PREMIUM
PRICING**

SURVIVORS

DIVERSITY

**GROWTH &
STABILITY**

**Built on Long
Term Loyalty,
Trust &
Consistency**

**Proven
Endurance
Through all
Economic
Cycles**

**Brands
Transcend
Cultural &
Geographic
Barriers**

**Long Term
Growth &
Dividend
Generators**

1.866.998.8298

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EXCHANGE TRADED FUNDS

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