





Investment Highlights

- Companies selected from the World's Top 100 rated Brands
- Attractive monthly Income, \$0.0542 per unit
- · Proven survivors in all economic environments
- Diversified global exposure
- Available in Canadian and US dollar units
- HBF unit currency hedged
- 0.75% Management Fee

World Class Portfolio of Brand Leaders, as at February 28, 2017



















Morgan Stanley





















The Power of Brands





Consistency

SURVIVORS



Proven
Endurance
Through all
Economic
Cycles

DIVERSITY



Brands
Transcend
Cultural &
Geographic
Barriers

GROWTH & STABILITY



Long Term Growth & Dividend Generators

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