



# Brand Leaders Plus Income ETF



as at June 30, 2017

## Investment Objectives

The Fund's investment objectives are to provide unitholders with: (i) monthly cash distributions; (ii) the opportunity for capital appreciation; and (iii) lower overall volatility of portfolio returns than would otherwise be experienced by owning equity securities of the Brand Leaders directly.

## Fund Details

Net Assets	\$37.1 million	
	<b>Class A</b>	<b>Class U (US)</b>
TSX Symbol	HBF	HBF.U
NAV	\$8.82	\$9.03
Market Price	\$8.83	\$9.10
<b>DISTRIBUTIONS</b>		
Current Yield <sup>A</sup>	7.37%	7.15%
Monthly per unit	\$0.0542	\$0.0542
Since Inception	\$1.897	\$1.897
<small>*(July 24, 2014)</small>		

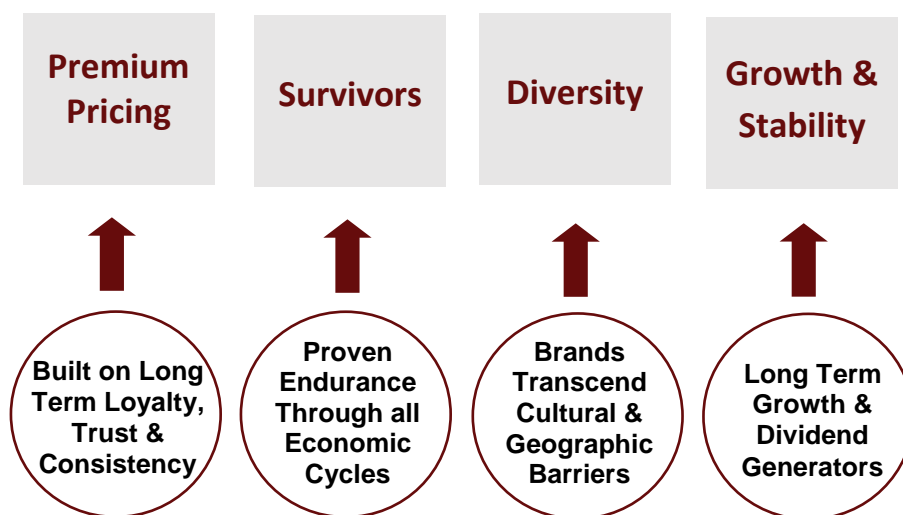
## Portfolio Holdings

Citigroup Inc.	5.3%
Nike Inc. Class B Shares	5.1%
Johnson & Johnson	5.1%
JPMorgan Chase & Co.	4.9%
McDonald's Corporation	4.9%
United Parcel Service, Inc., Class B	4.9%
Deere & Company	4.9%
Morgan Stanley	4.9%
Microsoft Corporation	4.8%
Apple Inc.	4.7%
Royal Dutch Shell PLC Class A ADR	4.7%
Alphabet Inc. Class A	4.7%
Visa Inc.	4.7%
Kimberly-Clark Corporation	4.7%
The Walt Disney Company	4.6%
Intel Corporation	4.6%
PepsiCo, Inc.	4.6%
International Business Machines	4.5%
Starbucks Corporation	4.5%
General Electric Company	3.7%
Foreign currency forward contracts	3.1%
Cash and other assets and liabilities	2.1%

## WHY INVEST?

- Companies selected from the World's Top 100 rated Brands
- Attractive monthly income
- Proven survivors in all economic environments
- Diversified global exposure
- Available in Canadian and US dollar units, currency hedged on HBF unit
- 0.75% Management Fee

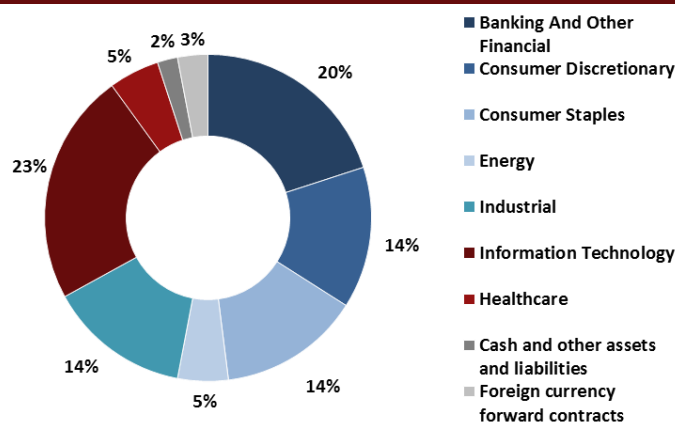
## The Power of Brands



## Performance

	1 Mos	3 Mos	6 Mos	1Yr	2 Yrs	*Since Inception
HBF	0.34%	2.30%	7.19%	16.01%	8.97%	5.77%
HBF.U	0.53%	2.56%	7.57%	16.63%	10.18%	6.53%

## Portfolio Allocation



harvestportfolios.com

1.866.998.8298



\*The Fund originally commenced operations as a TSX listed closed-end fund on July 24, 2014 and converted into an exchange-traded fund on October 24, 2016. Commissions, management fees and expenses all may be associated with investing in HARVEST Exchange Traded Funds. Please read the relevant prospectus before investing. The indicated rates of return are the historical annual compounded total returns including changes in unit value and reinvestment of all distributions and do not take into account income taxes payable by any securityholder that would have reduced returns. The funds are not guaranteed, their values change frequently and past performance may not be repeated. ^The current yield is calculated based on the market price of the Fund. 100% of distributions are received in cash. If the Fund earns less than the amounts distributed, the difference is a return of capital. Tax, investment and all other decisions should be made with guidance from a qualified professional.

Certain statements included in this communication constitute forward-looking statements, including, but not limited to, those identified by the expressions "expect", "intend", "will" and similar expressions to the extent they relate to the Investment Fund. The forward-looking statements are not historical facts but reflect the Fund's, Harvest and the Manager of the Fund's current expectations regarding future results or events. These forward looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Although the Fund, Harvest and the Manager of the Fund believes that the assumptions inherent in the forward-looking statements are reasonable, forward-looking statements are not guarantees of future performance and, accordingly, readers are cautioned not to place undue reliance on such statements due to the inherent uncertainty therein. The Fund, Harvest and/or the Manager of the Fund undertakes no obligation to update publicly or otherwise revise any forward-looking statement or information whether as a result of new information, future events or other such factors which affect this information, except as required by law.

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Customer Service  
Phone: 416.649.4541  
Toll: 1.866.998.8292

Email: [info@harvestportfolios.com](mailto:info@harvestportfolios.com)

Address  
710 Dorval Drive  
Suite 209  
Oakville, ON  
L6K 3V7