



Brand Leaders Plus Income ETF

HBF

HBF.U

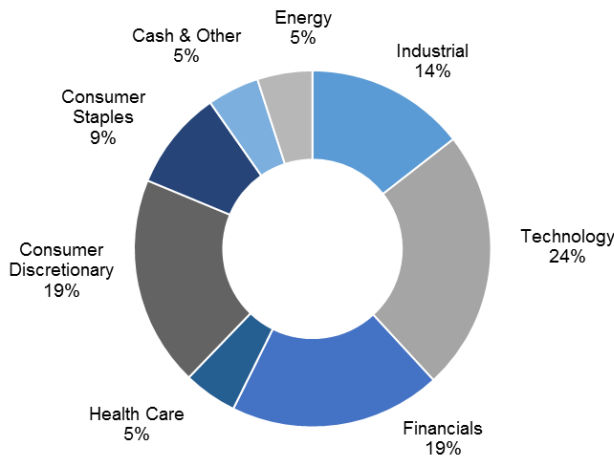
Investment Highlights

- Companies selected from the World's Top 100 rated Brands
- Attractive monthly Income, \$0.0542 per unit
- Proven survivors in all economic environments
- Diversified global exposure
- Available in Canadian and US dollar units
- HBF unit – currency hedged
- 0.75% Management Fee

World Class Portfolio of Brand Leaders, as at July 31, 2017



Sub-Sector Diversification



Portfolio Metrics*

Average Market Capitalization	US\$222.5 B
Number of Equity Securities	20
Current Yield [^] (Class A)	7.34%
Distribution per month	\$0.0542 / Unit
Average Portfolio Dividend Yield	2.24%
Average Price to Earnings	17.71x
5 Year Average Return on Equity	32.17%

1.866.998.8298

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EXCHANGE TRADED FUNDS

Commissions, management fees and expenses all may be associated with investing in HARVEST Exchange Traded Funds. Please read the relevant prospectus before investing. The funds are not guaranteed, their values change frequently and past performance may not be repeated. Tax, investment and all other decisions should be made with guidance from a qualified professional. Certain statements included in this communication constitute forward-looking statements, including, but not limited to, those identified by the expressions "expect", "intend", "will" and similar expressions to the extent they relate to the Investment Fund. The forward-looking statements are not historical facts but reflect the Fund's, Harvest and the Manager of the Fund's current expectations regarding future results or events. These forward looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Although the Fund, Harvest and the Manager of the Fund believes that the assumptions inherent in the forward-looking statements are reasonable, forward-looking statements are not guarantees of future performance and, accordingly, readers are cautioned not to place undue reliance on such statements due to the inherent uncertainty therein. The Fund, Harvest and the Manager of the Fund undertakes no obligation to update publicly or otherwise revise any forward-looking statement or information whether as a result of new information, future events or other such factors which affect this information, except as required by law. *Source: Bloomberg. Average statistics calculated based on portfolio weighted average. Dividend yield based on Bloomberg indicated 12 month yield of portfolios positions and does not represent the distribution yield paid to investors. P/E calculated based on Bloomberg consensus 12 month forward earnings estimates. Return on Equity (ROE) based on 5 year trailing average ROE. The above information is for illustrative purposes only, is estimated and unaudited.^Current Yield based on July 31, 2017 Market Price.