

**Brand Leaders Plus Income Fund**

**Condensed Interim Financial Statements  
(Unaudited)**

**June 30, 2015**

## Brand Leaders Plus Income Fund

<b>STATEMENTS OF FINANCIAL POSITION</b>			
<b>(Unaudited)</b>		<b>June 30,</b>	<b>December 31,</b>
<b>As at</b>		<b>2015</b>	<b>2014</b>
<b>Assets</b>			
<b>Current assets</b>			
Investments	\$	42,904,816	\$ 45,066,201
Cash		906,739	157,628
Dividends receivable		68,272	52,277
		<b>43,879,827</b>	<b>45,276,106</b>
<b>Liabilities</b>			
<b>Current liabilities</b>			
Distributions payable (Note 4)		268,822	268,236
Payable for options contracts written		37,057	-
Unrealized depreciation on foreign currency forward contracts (Note 6)		566,989	32,326
		<b>872,868</b>	<b>300,562</b>
<b>Net assets attributable to holders of redeemable units</b>	<b>\$</b>	<b>43,006,959</b>	<b>\$ 44,975,544</b>
<b>Net assets attributable to holders of redeemable units</b>			
Series A	\$	39,524,704	\$ 41,584,318
Series U (CAD)		3,482,255	3,391,226
Series U (USD)		2,789,263	2,927,888
<b>Number of redeemable units outstanding (Note 4)</b>			
Series A		4,560,849	4,572,949
Series U		322,250	323,550
<b>Net assets attributable to holders of redeemable units per unit</b>			
Series A	\$	8.67	\$ 9.09
Series U (CAD)		10.81	10.48
Series U (USD)		8.66	9.05

*The accompanying notes are an integral part of these financial statements.*

## Brand Leaders Plus Income Fund

<b>STATEMENT OF COMPREHENSIVE LOSS</b>	
<b>(Unaudited)</b>	
<b>For the six-month period ended June 30,</b>	<b>2015</b>
<b>Income</b>	
Net gain (loss) on investments	
Dividends	\$ 728,693
Net realized gain (loss) on sale of investments	807,476
Net change in unrealized appreciation (depreciation) of investments	1,755,355
Net gain (loss) on investments	3,291,524
Net gain (loss) on derivatives	
Net realized gain (loss) on options written	136,608
Net realized gain (loss) on foreign exchange	(2,738,657)
Net change in unrealized appreciation (depreciation) of foreign exchange	(510,939)
Net change in unrealized appreciation (depreciation) of options written	10,311
Net gain (loss) on derivatives	(3,102,677)
<b>Total income (net)</b>	<b>188,847</b>
<b>Expenses (Note 5)</b>	
Management fees	186,160
Withholding taxes	103,160
Unitholder reporting costs	58,934
Audit fees	4,749
Transfer agency fees	10,810
Custodian fees and bank charges	19,044
Independent review committee fees	3,471
Filing fees	16,054
Legal fees	10,589
Transaction costs (Note 8)	21,526
<b>Total expenses</b>	<b>434,497</b>
<b>Increase (decrease) in net assets attributable to holders of redeemable units</b>	<b>\$ (245,650)</b>
Increase (decrease) in net assets attributable to holders of redeemable units - <b>Series A</b>	\$ (478,669)
Increase (decrease) in net assets attributable to holders of redeemable units - <b>Series U</b>	233,019
Increase (decrease) in net assets attributable to holders of redeemable units per unit - <b>Series A (Note 4)</b>	\$ (0.10)
Increase (decrease) in net assets attributable to holders of redeemable units per unit - <b>Series U (Note 4)</b>	0.72

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## Brand Leaders Plus Income Fund

<b>STATEMENT OF CHANGES IN NET ASSETS ATTRIBUTABLE TO HOLDERS OF REDEEMABLE UNITS ALL SERIES (Unaudited)</b>	
<b>For the six-month period ended June 30,</b>	<b>2015</b>
Net assets attributable to holders of redeemable units beginning of period	\$ 44,975,544
Increase (decrease) in net assets attributable to holders of redeemable units	\$ (245,650)
<b>Redeemable unit transactions</b>	
Cancellation of redeemable units	(106,611)
Redemption of redeemable units	(12,662)
<b>Net unitholders' transactions</b>	<b>\$ (119,273)</b>
<b>Distributions to holders of redeemable units</b>	
Net investment income	(1,603,662)
<b>Total distributions to holders of redeemable units</b>	<b>(1,603,662)</b>
<b>Net assets attributable to holders of redeemable units end of period</b>	<b>\$ 43,006,959</b>

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## Brand Leaders Plus Income Fund

STATEMENT OF CHANGES IN NET ASSETS ATTRIBUTABLE TO HOLDERS OF REDEEMABLE UNITS SERIES A (Unaudited)		
For the six-month period ended June 30,		2015
Net assets attributable to holders of redeemable units beginning of period	\$	41,584,318
Increase (decrease) in net assets attributable to holders of redeemable units	\$	(478,669)
<b>Redeemable unit transactions</b>		
Cancellation of redeemable units		(106,611)
<b>Net unitholders' transactions</b>	<b>\$</b>	<b>(106,611)</b>
<b>Distributions to holders of redeemable units</b>		
Net investment income		(1,474,334)
<b>Total distributions to holders of redeemable units</b>		<b>(1,474,334)</b>
<b>Net assets attributable to holders of redeemable units end of period</b>	<b>\$</b>	<b>39,524,704</b>

STATEMENT OF CHANGES IN NET ASSETS ATTRIBUTABLE TO HOLDERS OF REDEEMABLE UNITS SERIES U (Unaudited)		
For the six-month period ended June 30,		2015
Net assets attributable to holders of redeemable units beginning of period	\$	3,391,226
Increase (decrease) in net assets attributable to holders of redeemable units	\$	233,019
<b>Redeemable unit transactions</b>		
Redemption of redeemable units		(12,662)
<b>Net unitholders' transactions</b>	<b>\$</b>	<b>(12,662)</b>
<b>Distributions to holders of redeemable units</b>		
Net investment income		(129,328)
<b>Total distributions to holders of redeemable units</b>		<b>(129,328)</b>
<b>Net assets attributable to holders of redeemable units end of period</b>	<b>\$</b>	<b>3,482,255</b>

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## Brand Leaders Plus Income Fund

<b>STATEMENT OF CASH FLOWS</b>	
<b>(Unaudited)</b>	
<b>For the six-month period ended June 30,</b>	<b>2015</b>
<b>Operating activities</b>	
Increase (decrease) in net assets attributable to holders of redeemable units	\$ (245,650)
<b>Add (deduct) items not affecting cash</b>	
Realized (gain) loss on sale of investments	(807,476)
Realized (gain) loss on options written	(136,608)
Change in unrealized (appreciation) depreciation of investments	(1,755,355)
Change in unrealized (appreciation) depreciation of options written	(10,311)
Proceeds from sale of investments	7,225,779
Purchases of investments	(2,317,587)
Net change in non-cash assets and liabilities	518,668
<b>Net cash flow provided by (used in) operating activities</b>	<b>2,471,460</b>
<b>Financing activities</b>	
Redemption and cancellation of redeemable units	(119,273)
Distributions paid to holders of redeemable units	(1,603,076)
<b>Net cash flow provided by (used in) financing activities</b>	<b>\$ (1,722,349)</b>
<b>Net increase (decrease) in cash during the period</b>	<b>749,111</b>
Cash, beginning of the period	157,628
<b>Cash, end of the period</b>	<b>\$ 906,739</b>
<b>Supplemental disclosure of cash flow information</b>	
Dividends received, net of withholding taxes*	\$ 609,357

\*included in operating activities

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## Brand Leaders Plus Income Fund

### SCHEDULE OF INVESTMENTS

(Unaudited)

As at June 30, 2015

Number of Shares	Security	Average Cost (\$)	Carrying Value (\$)	% of Net Assets
<b>EQUITIES</b>				
<b>Consumer Discretionary Issuers</b>				
109,000	Ford Motor Company	1,743,531	2,042,576	4.8
18,200	McDonald's Corporation	1,867,115	2,160,161	5.0
		3,610,646	4,202,737	9.8
<b>Consumer Staples Issuers</b>				
13,900	Anheuser-Busch InBev NV ADR	1,688,139	2,094,041	4.9
15,300	Diageo PLC ADR	2,026,853	2,216,513	5.2
26,600	Kellogg Co.	1,874,499	2,082,190	4.8
16,100	Kimberly-Clark Corporation	1,908,716	2,130,002	5.0
17,900	PepsiCo, Inc.	1,780,349	2,085,893	4.8
42,300	The Coca-Cola Company	1,880,479	2,071,714	4.8
		11,159,035	12,680,353	29.5
<b>Energy Issuers</b>				
27,200	Royal Dutch Shell PLC Cl. A ADR	2,290,790	1,935,937	4.5
		2,290,790	1,935,937	4.5
<b>Financials Issuers</b>				
248,000	Banco Santander Central Hispano SA ADR	2,616,897	2,170,405	5.0
27,300	JPMorgan Chase & Co.	1,734,599	2,309,443	5.4
		4,351,496	4,479,848	10.4
<b>Healthcare Issuers</b>				
17,300	Johnson & Johnson	1,900,015	2,104,959	4.9
		1,900,015	2,104,959	4.9
<b>Industrials Issuers</b>				
20,600	Caterpillar Inc.	2,301,888	2,181,407	5.1
19,500	Deere & Company	1,841,581	2,362,660	5.5
		4,143,469	4,544,067	10.6
<b>Information Technology Issuers</b>				
18,500	Accenture PLC Cl. A	1,605,737	2,235,262	5.2
13,700	Apple Inc.	1,427,904	2,145,240	5.0
61,200	Cisco Systems, Inc.	1,700,854	2,098,085	4.9
53,000	Intel Corporation	1,960,586	2,012,495	4.7
10,700	International Business Machines Corporation	2,214,102	2,172,880	5.0
41,600	Microsoft Corporation	1,996,083	2,292,953	5.3
		10,905,266	12,956,915	30.1
<b>Total investments</b>		<b>38,360,717</b>	<b>42,904,816</b>	<b>99.8</b>

## Brand Leaders Plus Income Fund

### SCHEDULE OF INVESTMENTS

(Unaudited)

As at June 30, 2015

Number of Shares	Security	Average Cost (\$)	Carrying Value (\$)	% of Net Assets
<b>OPTIONS</b>				
<b>Consumer Discretionary Issuers</b>				
(23,100)	Ford Motor Company - Jul 2015 @ USD \$16	(1,712)	(865)	-
(4,700)	McDonald's Corporation - Jul 2015 @ USD \$99	(1,741)	(1,643)	-
		(3,453)	(2,508)	-
<b>Consumer Staples Issuers</b>				
(3,300)	Anheuser-Busch InBev NV - Jul 2015 @ USD \$130	(3,667)	(1,030)	-
(4,200)	Diageo PLC - Jul 2015 @ USD \$125	(4,408)	(1,311)	-
(5,400)	Kellogg Co. - Jul 2015 @ USD \$65	(965)	(1,146)	-
(3,900)	Kimberly-Clark Corporation - Jul 2015 @ USD \$110	(1,926)	(1,217)	-
(4,300)	PepsiCo, Inc. - Jul 2015 @ USD \$98	(1,792)	(779)	-
		(12,758)	(5,483)	-
<b>Energy Issuers</b>				
(6,100)	Royal Dutch Shell PLC - Jul 2015 @ USD \$60	(4,519)	(1,142)	-
		(4,519)	(1,142)	-
<b>Financials Issuers</b>				
(53,500)	Banco Santander SA - Jul 2015 @ USD \$8	(8,588)	(3,340)	-
(7,000)	JPMorgan Chase & Co. - Jul 2015 @ USD \$71	(2,420)	(1,398)	-
		(11,008)	(4,738)	-
<b>Healthcare Issuers</b>				
(4,200)	Johnson & Johnson - Jul 2015 @ USD \$102	(1,763)	(1,049)	-
		(1,763)	(1,049)	-
<b>Industrials Issuers</b>				
(4,800)	Deere & Company - Jul 2015 @ USD \$95	(5,453)	(19,176)	(0.1)
		(5,453)	(19,176)	(0.1)
<b>Information Technology Issuers</b>				
(4,500)	Accenture PLC - Jul 2015 @ USD \$103	(1,667)	(562)	-
(2,900)	Apple Inc. - Jul 2015 @ USD \$134	(1,182)	(543)	-
(13,600)	Intel Corporation - Jul 2015 @ USD \$34	(2,351)	(849)	-
(3,000)	International Business Machines Corporation - Jul 2015 @ USD \$172	(1,482)	(524)	-
(12,900)	Microsoft Corporation - Jul 2015 @ USD \$48	(1,752)	(483)	-
		(8,434)	(2,961)	-
	<b>Total options</b>	<b>(47,388)</b>	<b>(37,057)</b>	<b>(0.1)</b>
	<b>Foreign currency forward contract (Note 6)</b>		<b>(566,989)</b>	<b>(1.3)</b>
	<b>Other assets less liabilities</b>		<b>706,189</b>	<b>1.6</b>
	<b>Net assets attributable to holders of redeemable units</b>		<b>43,006,959</b>	<b>100.0</b>



# Brand Leaders Plus Income Fund

## NOTES TO THE CONDENSED INTERIM FINANCIAL STATEMENTS (Unaudited)

June 30, 2015

### 1. GENERAL INFORMATION

Brand Leaders Plus Income Fund (the “Fund”) is an investment fund established under the laws of the Province of Ontario pursuant to a Declaration of Trust dated June 26, 2014 and as amended and restated, being the inception date. There was no significant activity in the Fund from the date of inception to commencement of operations on July 24, 2014. On July 24, 2014, the Fund completed an initial public offering of 4,467,950 Series A units at \$10.00 per unit for gross proceeds of \$44,679,500 and 332,050 Series U units at \$10.00 USD per unit for gross proceeds of \$3,320,500 USD. On August 12, 2014, an overallotment option was exercised for an additional 215,000 Series A units at a price of \$10.00 per unit for gross proceeds of \$2,150,000. The address of the Fund’s registered office is 710 Dorval Drive, Oakville, Ontario.

The Fund’s investment objectives are to provide unitholders with monthly cash distributions, the opportunity for capital appreciation and lower overall volatility of Portfolio returns than would otherwise be experienced by owning Equity Securities of the Brand Leaders directly. As part of the investment strategy, the Fund will invest in an equally-weighted portfolio of equity securities of 20 Brand Leaders from the Brand Leaders Investable Universe that have a market capitalization of at least US\$10 billion at the time of investment.

The Fund offered Series A units and Series U units. The Series U units are designed for investors who want to make their investment in U.S. dollars and will not be listed on a stock exchange, but are convertible into Series A Units on a monthly basis.

### 2. BASIS OF PRESENTATION

These condensed interim financial statements have been prepared in accordance with International Financial Reporting Standards (IFRS) applicable to the preparation of interim financial statements, including International Accounting Standard 34, Interim Financial Reporting and should be read in conjunction with the annual financial statements for the period ended December 31, 2014 which have been prepared in accordance with IFRS. These condensed interim financial statements were authorized for issue by Harvest Portfolios Group Inc. (the “Manager”) on August 20, 2015.

### 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Financial instruments

The Fund recognizes financial instruments at fair value upon initial recognition, plus transaction costs in the case of financial instruments not measured at fair value through profit or loss (FVTPL). Transaction costs on financial assets and liabilities at FVTPL are expensed as incurred. Regular way purchases and sales of financial assets are recognized at their trade date. The Fund’s investments and derivative assets and liabilities are measured at fair value through profit or loss (FVTPL), including investments which have been designated at FVTPL. Derivative assets and liabilities are classified as held-for-trading (HFT). The Fund’s obligation for net assets attributable to holders of redeemable units is presented at the redemption amount. All other financial assets and liabilities are measured at amortized cost. Under this method, financial assets and liabilities reflect the amount required to be received or paid, discounted, when appropriate, at the contract’s effective interest rate. Carrying values of other financial assets and liabilities at amortized cost and net assets attributable to holders of redeemable units approximate their fair values due to the short term to maturity. The Fund’s accounting policies for measuring the fair value of its investments and derivatives are identical to those used in measuring its net asset value (NAV) for transactions with unitholders. As at June 30, 2015 and December 31, 2014, there were no differences between the Fund’s NAV per security and its net assets per security calculated in accordance with IFRS.

#### Fair value of investments and derivatives

Investments and derivatives that are traded in an active market are valued at their closing prices through recognized public stock exchanges or through recognized investment dealers on the valuation date. The Fund uses the last traded market price that falls within the bid-ask spread. In circumstances where the last traded price is not within the bid-ask spread, the Manager determines the point within the bid-ask spread that is most representative of fair value based on specific facts and circumstances. Investments held are represented by equities. Derivatives held include options and foreign currency forward contracts.

## Brand Leaders Plus Income Fund

Investments and derivatives held that are not traded in an active market are valued using valuation techniques, on such basis and in such a manner established by the Manager. The value of any security for which, in the opinion of the Manager, the published market quotations are not readily available shall be the fair value as determined by the Manager. The fair values of certain securities may be determined using valuation models that are based, in part, on assumptions that are not supported by observable market inputs. These methods and procedures may include, but are not limited to, performing comparisons with prices of comparable or similar securities, obtaining valuation related information from issuers and/or other analytical data relating to the investment and using other available indication of value. These values are independently assessed internally to ensure that they are reasonable. However, because of the inherent uncertainty of valuation, the estimated fair values for the aforementioned securities and interests may be materially different from the values that would be used had a ready market for the security existed. The fair values of such securities are affected by the perceived credit risks of the issuer, predictability of cash flows and length of time to maturity.

### Classification of redeemable units

Under IFRS, IAS 32 requires that units or shares of an entity which include a contractual obligation for the issuer to repurchase or redeem them for cash or another financial asset be classified as a financial liability unless certain criteria are met. In addition to the annual redemption at 100% of NAV, the Fund's units are redeemable at 95% of their market price monthly. As a result, the Fund's units contain multiple contractual obligations and are presented as financial liabilities as they do not meet the criteria for classification as equity.

### Cash

Cash is comprised of cash on deposit.

### Investment transactions and income recognition

Net realized gain (loss) on investments and net change in unrealized appreciation (depreciation) on investments are determined on an average cost basis. Dividend income is accounted for on the ex-dividend date.

### Allocation of income and expense, and realized and unrealized capital gains and losses

Management fees directly attributable to a series are charged to that series. The Fund's shared operating expenses, income, and realized and unrealized capital gains and losses are generally allocated proportionately to each series based upon the relative net assets attributable to holders of redeemable units of each series.

### Foreign currency translation

The Fund's subscriptions and redemptions are predominately denominated in Canadian dollars which is also the Fund's functional and presentation currency. Purchases and sales of investments denominated in foreign currencies and foreign currency dividend and interest income are translated into Canadian dollars at the rate of exchange prevailing at the time of the transactions. Realized and unrealized foreign currency gains or (losses) on investments are included in the Statement of Comprehensive Loss in "Net realized gain (loss) on sale of investments" and "Net change in unrealized appreciation (depreciation) of investments", respectively. Realized and unrealized foreign currency gains or losses on assets, liabilities, and income, other than investments denominated in foreign currencies, are included in the Statement of Comprehensive Loss in "Net realized gain (loss) on foreign exchange" and "Net change in unrealized appreciation (depreciation) of foreign exchange", respectively. Foreign currency assets and liabilities in the Statement of Financial Position are translated into Canadian dollars on the statement date.

### Foreign currency forward contracts

The Fund will enter into foreign currency forward contracts to hedge against exposure to foreign currency fluctuations. The fair value of these contracts is based on the difference between the contract rate and current market rate for the underlying currency at the measurement date applied to the contract's notional amount and adjusted for counterparty risk. Upon closing of a contract, the gain or loss is recorded as a net realized gain or loss on foreign exchange.

### Offsetting financial instruments

Financial assets and financial liabilities are offset and the net amount reported in the Statements of Financial Position when there is a legally enforceable right to offset the recognized amounts and there is an intention to settle on a net basis, or realize the asset and settle the liability simultaneously.

## Brand Leaders Plus Income Fund

### Redeemable units valuation

The net asset value (NAV) of each series on a particular date will be equal to each series' proportionate share of the assets of the Fund less each series' proportionate share of the liabilities of the Fund, expressed in Canadian dollars at the applicable exchange rate on such date. The NAV and NAV per unit will be calculated on each Business Day and reported on each Thursday during the period (or, if a Thursday is not a Business Day, the Business Day following such Thursday) and on the last Business Day of each month, and any other time as may be determined by the Manager from time to time. "Business Day" means any day on which the TSX is open for trading.

### Options

An option is a contractual arrangement under which the seller (writer) grants the purchaser (holder) the right, but not the obligation, either to buy (a call option) or sell (a put option) at or by a set date or during a set period, a specific amount of securities or a financial instrument at a pre-determined price. The seller receives a premium from the purchaser in consideration for the assumption of a future securities price.

The premium paid for purchase options is included in the "Investments" on the Statement of Financial Position. The unrealized gain or loss is reflected in the Statement of Comprehensive Loss in "Net change in unrealized appreciation (depreciation) of options written".

The premium received upon writing an option is recorded at cost as "Payable for option contracts written" in the Statement of Financial Position. As long as the position of the written option is maintained, the liability for written options is revalued at an amount equal to the current market value of the option. Any gain or loss resulting from revaluation is reflected in the Statement of Comprehensive Loss in "Net changes in unrealized appreciation (depreciation) of options written".

The gain or loss on sale or expiry of options is reflected in the Statement of Comprehensive Loss in "Net realized gain (loss) on sale of options written".

### Increase (decrease) in net assets attributable to holders of redeemable units per unit

"Increase (decrease) in net assets attributable to holders of redeemable units per unit" in the Statement of Comprehensive Loss represents the increase (decrease) in net assets attributable to holders of redeemable units, divided by the weighted average units outstanding for the financial period.

### Income and other taxes

The Fund qualifies as a mutual fund trust under the Income Tax Act (Canada). For tax purposes, the Fund has a December 31 year end. All of the Fund's net income for tax purposes and sufficient net capital gains realized in any period are required to be distributed to unitholders such that no income tax is payable by the Fund. As a result, the Fund does not record income taxes. Since the Fund does not record income taxes, the tax benefit of capital and non-capital losses has not been reflected in the statement of financial position as a deferred income tax asset. Capital losses may be carried forward indefinitely to reduce future realized capital gains. Non-capital losses may be carried forward for 20 years and applied against future taxable income. As at the last taxation year end, the Fund had \$167,171 of non-capital losses and \$1,278,326 of net capital losses available to be carried forward for income tax purposes.

The Fund may incur withholding taxes imposed by certain countries on investment income and capital gains. Such income and gains are recorded on a gross basis and the related withholding taxes are shown as a separate expense.

As the Manager is a resident of Ontario, the expenses paid by the Fund generally include HST of 13%. HST is calculated using the residency of unitholders in the Fund as at specific times, rather than the physical location of the Manager. A blended rate refund is filed with the Canada Revenue Agency on behalf of the Fund, in arrears, using each province's HST rate or GST rate in the case of non-participating provinces.

### Critical accounting estimates and judgments

The preparation of financial statements requires management to use judgment in applying its accounting policies and to make estimates and assumptions about the future. The following discusses the most significant accounting judgments and estimates that the Fund has made in preparing the financial statements:

## Brand Leaders Plus Income Fund

- a) Fair value measurement of derivatives and securities not quoted in an active market

The Fund may hold financial instruments that are not quoted in active markets, including derivatives. Fair values of such instruments are determined using valuation techniques and may be determined using reputable pricing sources (such as pricing agencies) or indicative prices from market makers. Broker quotes as obtained from the pricing sources may be indicative and not executable or binding. Refer to Note 7 for further information about the fair value measurement of the Fund's financial instruments.

- b) Classification and measurement of investment and application of the fair value option

In classifying and measuring financial instruments held by the Fund, the Manager is required to make significant judgments about whether or not the business of the Fund is to invest on a total return basis for the purpose of applying the fair value option for financial assets under IAS 39, Financial Instruments – Recognition and Measurement (IAS 39). The most significant judgments made include the determination that certain investments are held-for trading and that the fair value option can be applied to those which are not.

### Accounting standards issued but not yet adopted

#### *IFRS 9, Financial Instruments*

The final version of IFRS 9, Financial Instruments, was issued by the IASB in July 2014 and will replace IAS 39 Financial Instruments – Recognition and Measurement. IFRS 9 introduces a model for classification and measurement, a single, forward-looking 'expected loss' impairment model and a substantially reformed approach to hedge accounting. The new single, principle based approach for determining the classification of financial assets is driven by cash flow characteristics and the business model in which an asset is held. The new model also results in a single impairment model being applied to all financial instruments, which will require more timely recognition of expected credit losses. It also includes changes in respect of own credit risk in measuring liabilities elected to be measured at fair value, so that gains caused by the deterioration of an entity's own credit risk on such liabilities are no longer recognized in profit or loss. IFRS 9 is effective for annual periods beginning on or after January 1, 2018, however, is available for early adoption. In addition, the own credit changes can be early applied in isolation without otherwise changing the accounting for financial instruments. The Fund is in the process of assessing the impact of IFRS 9 and has not yet determined when it will adopt the new standard.

## 4. REDEEMABLE UNITS

The authorized capital of the Fund consists of an unlimited number of transferable, units of each class, each of which represents an equal, undivided interest in the net assets of the Fund. Except as provided in the Declaration of Trust, all units have equal rights and privileges. Each unit is entitled to one vote at all meetings of unitholders and is entitled to participate equally in any and all distributions made by the Fund. Series A units trade on the TSX under the symbol HBF.UN and Series U units do not trade. As at June 30, 2015, the closing price for Series A units was \$8.41 per unit (December 31, 2014 - \$8.73).

The Fund entered into a normal course issuer bid program for the period from August 18, 2014 to August 17, 2015, which allows the Fund to purchase up to 468,095 Series A units of the Fund for cancellation by way of a normal course issuer bid through the facilities of the Toronto Stock Exchange and other Canadian markets. During the period ended June 30, 2015, 12,100 units were purchased for cancellation for \$106,611.

### Redemptions

Units may be surrendered prior to 5:00 p.m. (Toronto time) on the 10th business day before the last business day of the applicable month by the holders for monthly redemption. Upon receipt by the Fund of the redemption notice, the holder of a unit shall be entitled to receive a price per unit equal to the lesser of:

- (a) 95% of the "market price" of the units on the principal market on which the units are quoted for trading during the 20 trading day period ending immediately before the monthly redemption date; and
- (b) 100% of the "closing market price" on the principal market on which the units are quoted for trading on the monthly redemption date.

Notwithstanding the monthly redemption price formula above, at no time will the Fund pay out redemption proceeds greater than the NAV per Unit as determined on the monthly redemption date for each Unit being redeemed.

## Brand Leaders Plus Income Fund

Series U units may be redeemed or converted to Series A units on a monthly basis on the same terms as the Series A units. During the period ended June 30, 2015 1,300 Series U units were redeemed and cancelled for \$12,662 and no Series U units were converted into Series A units.

In accordance with the Fund prospectus, in addition to the monthly redemption rights, on an annual basis, commencing in January 2016, units may be surrendered for redemption at the Fund's NAV per unit, subject to the required redemption notice period, for the second last business day of January and the unitholder will receive payment on or before the 15th business day of the following month.

The following units were redeemed and/or cancelled during the period:

	Series A	Series U
<b>Total outstanding as at January 1, 2015</b>	<b>4,572,949</b>	<b>323,550</b>
Redeemable units redeemed	-	(1,300)
Cancellation of redeemable units	(12,100)	-
Transfer between Series	-	-
<b>Total outstanding as at June 30, 2015</b>	<b>4,560,849</b>	<b>322,250</b>

The weighted average number of units outstanding during the period ended June 30, 2015 was 4,564,976 units for Series A and 322,715 for Series U.

### Issue costs

Certain offering expenses such as costs of creating the Fund, the cost of printing and preparing the prospectus, legal expenses of the Fund and other out-of-pocket expenses incurred by the agents together with the agent's fees payable by the Fund reduce the carrying amount of the Fund's obligation for net assets attributable to holders of redeemable units.

### Distributions

The Fund intends to make monthly cash distributions to unitholders of record on the last business day of each month and pay such cash distributions on or before the 15th day of the following month. Beginning in August 2015, the Fund will annually determine and announce the distribution amount for the following year based upon the prevailing market conditions. The distribution amount was \$1,603,662 or \$0.0542 per unit per month for Series A (\$0.0542 USD per unit per month for Series U) for the period ended June 30, 2015.

The Fund will also make available to unitholders the opportunity to reinvest monthly distributions from the Fund in additional Series A units and/or Series U units, as applicable, by participating in a distribution reinvestment plan which will provide that cash distributions made by the Fund shall, at the election of a unitholder, be automatically reinvested in additional Series A units or Series U units, as applicable, on such unitholder's behalf in accordance with the terms of the plan. Reinvestment of distributions for Series A will occur either through market purchases or units issued from treasury depending on whether the trading price of the Series A units is above or below NAV and if units are available for purchase on the market. Reinvestment of distributions for Series U units will occur through units issued from treasury at NAV. As at June 30, 2015, 492,508 Series A units were enrolled in the reinvestment plan and all reinvestments during the period were from market purchases. No Series U units were enrolled in the reinvestment plan.

## 5. RELATED PARTY TRANSACTIONS AND OTHER EXPENSES

### Management and service fees

Harvest Portfolios Group Inc. is the Manager of the Fund and is responsible for managing or arranging for managing the Fund's overall business and operations and provides key management personnel to the Fund. The Manager has retained Highstreet Asset Management Inc. ("Highstreet" or the "Investment Manager") to provide investment management services to the Fund and pays Highstreet a fee for its portfolio advisory service, from the management fee received from the Fund, calculated on the basis of the Fund's net assets. The Manager is entitled to a fee of 0.75% of the average weekly NAV, plus applicable taxes, per annum of the Fund paid monthly in arrears.

## Brand Leaders Plus Income Fund

### Operating expenses

The Fund is responsible for operating expenses relating to the carrying on of its business, including custodial services, interest, taxes, legal, audit fees, transfer agency services relating to the issue and redemption of units, and the cost of financial and other reports, costs and expenses for the Fund's Independent Review Committee ("IRC"), including fees and expenses of the IRC members and compliance with applicable laws, regulations and policies. The Manager pays for such expenses on behalf of the Fund, except for certain expenses such as interest, and is then reimbursed by the Fund.

### Other expenses

The Manager will be reimbursed by the Fund for all reasonable costs, expenses and liabilities incurred by the Manager for performance of services on behalf of the Fund in connection with the discharge by the Manager of its duties hereunder. Such costs and expenses may include, without limitation: mailing and printing expenses for reports to unitholders and other unitholder communications; a reasonable allocation of salaries, benefits and consulting fees; independent directors of the Manager and other administrative expenses and costs incurred in connection with the Fund's continuous public offering and other obligations. These expenses were \$51,699 for the period ended June 30, 2015 and are included in the unitholder reporting costs on the Statement of Comprehensive Loss.

## 6. FOREIGN CURRENCY FORWARD CONTRACTS

The Fund enters into foreign currency forward contracts to hedge assets and liabilities denominated in foreign currencies of Series A only. Foreign currency forward contracts entered into by the Fund represent a firm commitment to buy or sell a currency at a specified value and point in time based upon an agreed or contracted quantity. The value of the foreign currency forward contract is the difference between the contract rate and the current forward rate at the measurement date applied to the contract's notional amount and adjusted for counterparty risk. The unrealized gains or losses on the forward contract are reported as part of the change in unrealized appreciation or depreciation of foreign exchange in the Statement of Comprehensive Loss and allocated to Series A only until it is closed out or partially settled.

At June 30, 2015, the Fund had entered into the following foreign currency forward contracts:

As at June 30, 2015				
Counterparty	Settlement Date	Purchased currency	Sold currency	Unrealized gain (loss)
Royal Bank of Canada credit rating AA-	July 15, 2015	CDN \$41,513,345	USD \$33,700,00	(\$566,989)

As at December 31, 2014				
Counterparty	Settlement Date	Purchased currency	Sold currency	Unrealized gain (loss)
Royal Bank of Canada credit rating AA-	January 14, 2015	CDN \$41,675,400	USD \$36,000,000	(\$32,326)

## 7. FINANCIAL RISK MANAGEMENT

Investment activities of the Fund expose it to a variety of financial risks: credit risk, liquidity risk and market risk (including interest rate risk, other price risk and currency risk). The Manager seeks to minimize these risks by employing experienced portfolio managers that will manage the security portfolios of the Fund on a daily basis according to market events and the investment objectives of the Fund. To assist in managing risk, the Manager also maintains a governance structure that oversees the Fund's investment activities and monitors compliance with the Fund's stated investment strategy and securities regulations.

### Other price risk

Other price risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. The value of securities in the Fund's portfolio may be affected by the stock market conditions rather than each company's performance. Developments in the market are affected by general economic and financial conditions. Political, social and environmental factors can also affect the value of any investment.

## Brand Leaders Plus Income Fund

As at June 30, 2015, 99.8% (December 31, 2014 – 100.2%) of the Fund's net assets attributable to holders of redeemable units were traded on public stock exchanges. If equity prices on these exchanges had increased or decreased by 5%, as at period end, with all other factors remaining constant, net assets attributable to holders of redeemable units would have increased or decreased by approximately \$2,145,241 (December 31, 2014 - \$2,253,310).

In practice, the actual trading results may differ and the difference could be material.

### Currency risk

Currency risk is the risk that the value of investments denominated in currencies other than the functional currency of the Fund will fluctuate as a result of changes in foreign exchange rates. When a Fund buys an investment priced in a foreign currency and the exchange rate between the Canadian dollar and the foreign currency changes unfavorably, it could reduce the value of the Fund's investment.

The table below summarizes the Fund's net exposure to currency risk. Amounts shown are based on the carrying value of monetary and non-monetary net assets (including derivatives and the underlying principal (notional) amount of forward currency contracts, if any).

As at June 30, 2015				
Currency	Currency exposure*	Forward contracts*	Net currency exposure*	As a % of net assets
U.S. Dollars	\$43,594,994	(\$42,080,334)	\$1,514,660	3.5%

As at December 31, 2014				
Currency	Currency exposure*	Forward contracts*	Net currency exposure*	As a % of net assets
U.S. Dollars	\$45,149,613	\$41,707,726	\$3,441,887	7.7%

\*In Canadian dollars

The non-monetary currency exposure is \$42,867,760 (December 31, 2014 - \$45,066,201) and the monetary currency exposure is \$727,234 (December 31, 2014 - \$83,412).

As at June 30, 2015, if the Canadian dollar had strengthened or weakened by 5% in relation to U.S. dollars, with all other variables held constant, the Fund's net assets attributable to holders of redeemable units would have increased or decreased, respectively, by approximately \$75,733 (December 31, 2014 - \$172,094) or 0.2% (December 31, 2014 - 0.4%) based on the net currency exposure. In practice, the actual results may differ from this sensitivity analysis and the difference could be material.

The Fund enters into a forward currency contract on substantially all of the value of the proportionate share of Series A portfolio investments back to the Canadian dollar at all times.

### Interest rate risk

Interest rate risk arises from the possibility that changes in interest rates will affect future cash flows or fair value of financial instruments. Interest rate risk arises when the Fund invests in interest-bearing financial instruments. The Fund does not hold any bonds or money market instruments; therefore, the Fund has no significant exposure to interest rate risk.

### Liquidity risk

Liquidity risk is defined as the risk that a fund may not be able to settle or meet its obligations on time or at a reasonable price. The Fund is exposed to redemption of units as described in Note 4. However, the Manager does not expect that the contractual maturity will be representative of the actual cash outflows as holders of these units typically retain them for a longer period of time. Therefore in order to maintain sufficient liquidity, the Fund primarily invests in securities that are actively traded in public markets and can be readily disposed of to raise liquidity.

As at June 30, 2015, all of the Fund's financial liabilities, had maturities of less than three months.

### Credit risk

Credit risk is the risk that a counterparty to a financial instrument will fail to discharge an obligation or commitment that it has entered into with the Fund.

## Brand Leaders Plus Income Fund

All transactions executed by the Fund in listed securities are settled/paid for upon delivery using approved brokers. The risk of default is considered minimal, as delivery of securities sold is only made once the broker has received payment. Payment is made on a purchase once the securities have been received by the broker. The trade will fail if either party fails to meet its obligation.

The Fund enters into foreign currency forward contracts which are exposed to credit risk. The maximum credit risk exposure is the unrealized gain (loss) on the forward contracts.

As at June 30, 2015, the Fund did not have significant credit risk exposure. All cash held by the fund is held with a reputable and regulated financial institution.

### Fair value of financial instruments

The Fund classifies fair value measurements within a hierarchy which gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). The three levels of the fair value hierarchy are:

**Level 1:** Quoted prices (unadjusted) in active markets for identical assets or liabilities that the entity can access at the measurement date;

**Level 2:** Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices); and

**Level 3:** Inputs for the asset or liability that are not based on observable market data.

The table below summarizes the fair value of the Fund's financial instruments using the following fair value hierarchy:

Transfers between levels of the fair value hierarchy are deemed to have occurred at the beginning of the reporting period.

Securities classification:

Investments at fair value as at June 30, 2015				
	Level 1 (\$)	Level 2 (\$)	Level 3 (\$)	Totals (\$)
<b>Equities</b>				
Common Stock	34,487,920	-	-	34,487,920
ADR	8,416,896	-	-	8,416,896
<b>Total equities</b>	<b>42,904,816</b>	<b>-</b>	<b>-</b>	<b>42,904,816</b>
<b>Written options</b>	<b>(37,057)</b>	<b>-</b>	<b>-</b>	<b>(37,057)</b>
<b>Foreign currency forward contract</b>	<b>-</b>	<b>(566,989)</b>	<b>-</b>	<b>(566,989)</b>
<b>Total investments at fair value</b>	<b>42,867,759</b>	<b>(566,989)</b>	<b>-</b>	<b>42,300,770</b>

Investments at fair value as at December 31, 2014				
	Level 1 (\$)	Level 2 (\$)	Level 3 (\$)	Totals (\$)
<b>Equities</b>				
Common Stock	36,180,168		-	36,180,168
ADR	8,886,033		-	8,886,033
<b>Total equities</b>	<b>45,066,201</b>		<b>-</b>	<b>45,066,201</b>
<b>Foreign currency forward contract</b>	<b>-</b>	<b>(32,326)</b>	<b>-</b>	<b>(32,326)</b>
<b>Total investments at fair value</b>	<b>45,066,201</b>	<b>(32,326)</b>	<b>-</b>	<b>45,033,875</b>

There were no Level 3 securities held by the Fund as at June 30, 2015 and December 31, 2014, and there were no significant transfers between Level 1 and Level 2 for the period ended June 30, 2015 or for the period ended December 31, 2014.



## Brand Leaders Plus Income Fund

The value of the equities and options is based on quoted prices. The value of the foreign currency forward contract is determined as the difference between the contract rate and the current forward rate at the measurement date applied to the contract's notional amount and adjusted for counterparty risk.

### Concentration Risk

Concentration risk arises as a result of the concentration of exposures within the same category, whether it is geographical location, product type, industry sector or counterparty type. The following is a summary of the Fund's concentration risk by geography and segment.

Geography:

As at	June 30, 2015		December 31, 2014	
Country of Issue	\$*	% of net assets	\$*	% of net assets
United States of America	42,867,759	99.7	45,066,201	100.2
<b>Totals</b>	<b>42,867,759</b>	<b>99.7</b>	<b>45,066,201</b>	<b>100.2</b>

\*Stated in Canadian dollars

Market Segment (percentage of net assets attributable to holders of redeemable units):

	June 30, 2015	December 31, 2014
	% of net assets	% of net assets
<b>EQUITIES</b>		
Consumer Discretionary Issuers	9.8	10.2
Consumer Staples Issuers	29.5	30.3
Energy Issuers	4.5	4.7
Financials Issuers	10.4	10.1
Healthcare Issuers	4.9	4.9
Industrial Issuers	10.6	9.6
Information Technology Issuers	30.1	30.4
<b>OPTIONS</b>		
Financials Issuers	(0.1)	-
<b>Total</b>	<b>99.7</b>	<b>100.2</b>

### 8. SOFT DOLLAR COMMISSIONS

Brokerage commissions paid to certain brokers may, in addition to paying for the cost of brokerage services in respect of security transactions, also provide for the cost of investment research services provided to the investment manager. The value of such research services included in commissions paid to brokers for the period ended June 30, 2015 amounted to \$NIL.

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