

Harvest Portfolios Careers

Graphic Designer

We are currently seeking a **Graphic Designer** to join our team at Harvest Portfolios (Oakville, ON).

Job Description:

- Lead the production of online and offline brand and visual initiatives, including email marketing, digital ad campaigns, print materials, business collateral, presentations, trade booth design, sell sheets and web content (bonus: video platforms)
- Collaborate with web/tech to execute digital designs and social media assets, as well as landing pages with an understanding of user experience
- Prepare designs for Word Press website
- Plan designs for digital advertising and social media campaigns
- Develop and design e-mail campaigns
- Help shape branding guidelines and build brand consistency across channels/platforms

Qualifications:

- Formal graphic design training (University degree in Graphic Design or College Diploma)
- Design experience across digital, mobile, print and video platforms
- Solid understanding of UI/UX best practices
- Conceptual thinker who can translate ideas into original, innovative and effective design solutions
- Demonstrable experience working with wireframes, storyboards and user flows (with a particular focus on user interface design)
- Advanced capabilities in using multimedia design software and graphic processing software (such as Adobe illustrator, Adobe Indesign, Photoshop, etc.) to develop and finish design projects.
- Excellent oral and written communications.
- Deep knowledge of Word Press CMS.
- Demonstrated ability to manage complex projects and synthesize direction from many individuals
- Self-starter with strong work ethic, able to manage own time and take initiative
- A friendly and outgoing personality, you love being part of a team that works hard for success

If you are highly organized with advanced skills in design, web and digital marketing, please contact Caroline Grimont, Marketing Director at resumes@harvestportfolios.com to schedule an interview.

Please note: **only candidates with an online portfolio** will be considered for the role. We thank all applicants for applying, however, only qualified candidates will be contacted.