

# INTERIM MANAGEMENT REPORT OF FUND PERFORMANCE

## Harvest Brand Leaders Plus Income ETF

June 30, 2020

The Fund's proxy voting policies and procedures, proxy voting disclosure record, or quarterly portfolio disclosure, can be obtained at your request, and at no cost, by calling us at 1-866-998-8298; by writing to us at Harvest Portfolios Group Inc., 610 Chartwell Road, Suite 204, Oakville, Ontario, L6J 4A5; by visiting our website at www.harvestportfolios.com; or on SEDAR at www.sedar.com.

#### CORPORATE OVERVIEW

Harvest Portfolios Group Inc. ("Harvest" or the "Manager") is a Canadian Investment Manager founded in 2009. Harvest is focused on developing investment products that follow three investment criteria.

We (i) endeavor to develop investment products that are clear in their mandate and easy for investors to understand, (ii) strive to be transparent so that our investors can review their financial reports and know exactly what they own and (iii) seek to provide investors with consistent monthly or quarterly income by investing the fund portfolios in well managed companies that have a steady cash flow and dividend-paying history.

#### INVESTMENT PRODUCT

Harvest Brand Leaders Plus Income ETF (the "Fund") invests in an equally-weighted underlying portfolio of 20 of the world's top 100 rated brand companies, each with a market capitalization of at least US\$10 billion. As the US and global economy generally expands, Harvest believes that a diversified portfolio invested in blue chip companies will provide investors with an attractive yield and strong capital appreciation potential.



#### MANAGEMENT DISCUSSION OF FUND PERFORMANCE

The interim management report of fund performance contains financial highlights but does not contain the complete interim financial statements of the Fund. For your reference, the interim financial statements of the Fund are attached to the interim management report of fund performance. You may obtain additional copies of these documents at your request, and at no cost, by calling toll free at 1(866) 998-8298; by writing to us at Harvest Portfolios Group Inc., 610 Chartwell Rd, Suite 204, Oakville, Ontario, L6J 4A5; or by visiting our website at www.harvestportfolios.com; or on SEDAR at www.sedar.com.

Unitholders may also contact us using one of these methods to request a copy of the Fund's proxy voting policies and procedures, proxy voting disclosure record, or quarterly portfolio disclosure.

#### INVESTMENT OBJECTIVES AND STRATEGY

The Fund's investment objectives are to provide unitholders with:

- (i) monthly cash distributions;
- (ii) the opportunity for capital appreciation; and
- (iii) lower overall volatility of Portfolio returns than would otherwise be experienced by owning Equity Securities<sup>1</sup> of the Brand Leaders<sup>1</sup> directly.

To achieve its investment objectives, the Fund will invest in an equally-weighted portfolio of Equity Securities of 20 Brand Leaders from the Brand Leaders Investable Universe<sup>1</sup> that have a market capitalization of at least US\$10 billion at the time of investment and meet the investment characteristics described below. In order to seek to generate additional returns, the Manager may sell call options on no more than 33% of the Equity Securities of each Brand Leader held in the Fund.

Harvest will quarterly reconstitute and rebalance the Portfolio such that, at the time of the initial investment and immediately following each quarterly reconstitution and rebalancing, the Portfolio will have the following investment characteristics:

- Value An average Price-to-Earnings ratio lower than the average for the Brand Leaders Investable Universe;
- Yield An average Yield greater than the average for the Brand Leaders Investable Universe; and
- Quality An average 5-year Return on Equity growth greater than the average for the Brand Leaders Investable Universe.

#### RISK

The risks associated with investing in the Fund are as described in the prospectus. There were no material changes to the Fund over the period that affected the overall level of risk of the Fund.

#### **RESULTS OF OPERATIONS**

The Fund returned -8.61% for Series A and -6.90% for Series U compared to the S&P 100 Equal Weight Total Return Index (USD) of -7.38% for the period ended June 30, 2020. In prior periods the S&P 100 Total Return Index (USD) was used as the comparison benchmark. During the period, the S&P 100 Equal Weight Total Return Index (USD) was selected because it was considered to be a more representative comparison since it is equally weighted, similar to the Fund. The S&P 100 Total Return Index (USD) returned -0.33% for the period ended June 30, 2020. The return for Series B is not presented because it commenced operation on March 10, 2020 and has not been in existence for one year.

The global pandemic that quickly erupted through the end of February caused significant disruptions to the markets and equally caused volatility levels, both realized and implied, to expand to extreme levels in many cases not seen even during the financial crisis of 2008. Uncertainty over the systemic disruptions and timing of any return to normalcy kept volatility at extreme levels for several months. The volatility and uncertainty were met swiftly with significant and in many countries, unprecedented stimulus, both monetary and fiscal. This allowed credit markets to stay fluid and provided some stability to the broader economic systems and resulted in overall extreme volatility subsiding toward early summer. However, uncertainty remains as to the duration and longer-term economic impact of the pandemic and systemic shutdowns. This coincides with volatility levels that remain elevated compared to recent years, but below the peaks that were seen early in the pandemic.

There have been several key areas of the market that have been hit relatively hard by the pandemic. Tourism, brick & mortar retail and travel related businesses have been particularly hard hit. However, some areas of the market have proven more resilient and are well positioned for the current environment as we look towards the near to medium term. The technology

<sup>&</sup>lt;sup>1</sup> As defined in the Fund's prospectus dated June 15, 2020.



sector, which the fund has an overweight position in, has had the most apparent impact from the global pandemic, driven by work from home, online consumerism and increased security needs.

The Fund's performance relative to the S&P 100 Equal Weight Total Return Index was negatively impacted during the period by an underweight allocation in the healthcare sector, while an overweight position in the technology sector and an underweight position in the industrials sector had a strong positive impact on the Fund's performance.

The fund performed in-line with expectations during the period given the underlying holdings and structure of the portfolio. The nature of the companies within the broader Universe is amongst the leading global brands. Companies with solid global brands can benefit from strong customer loyalty, have reduced competitive threats and many have proven resilience across many economic cycles.

The Fund was invested in a diversified portfolio of 20 Brand Leaders and wrote call options to meet its investment objectives and strategies.

#### **RECENT DEVELOPMENTS**

On March 10, 2020, the Fund began offering Series B Units. The Series B Units began trading under the symbol HBF.B. The Series B Units are unhedged and designed for investors who want to maintain exposure to currency fluctuations of the foreign denominated holdings in the Fund compared to the Canadian dollar.

The recent spread of the coronavirus ("COVID-19") has caused volatility in the global financial markets and a slowdown in the global economy and may have a continued adverse impact on the financial performance of the Fund's investments. The extent of the overall impact to financial markets and the economy are highly uncertain and cannot be predicted as they will depend on the duration and renewed spread of the outbreak along with further government restrictions. If the financial markets and/or the overall economy are impacted for an extended period, the Fund's future investment results may be materially adversely affected.

#### **RELATED PARTY TRANSACTIONS**

There were no related party transactions during the reporting period, except for management fees and other expense reimbursements paid to Harvest, as noted below in Management and Other Fees.

#### MANAGEMENT AND OTHER FEES

The Manager is responsible for managing the Fund's overall business and operations and provides key management personnel to the Fund. The Fund pays the Manager an annual management fee of 0.75%, plus applicable taxes, based on a percentage of the average daily net asset value ("NAV") of the Fund.

#### Operating expenses

The Fund is responsible for operating expenses relating to the carrying on of its business, including custodial services, interest, taxes, legal, audit fees, transfer agency services relating to the issue and redemption of units, and the cost of financial and other reports, costs and expenses for the Fund's Independent Review Committee ("IRC"), including fees and expenses of the IRC members and compliance with applicable laws, regulations and policies. The Manager pays for such expenses on behalf of the Fund, except for certain expenses such as interest, and is then reimbursed by the Fund.

#### Other expenses

The Manager will be reimbursed by the Fund for all reasonable costs, expenses and liabilities incurred by the Manager for performance of services on behalf of the Fund in connection with the discharge by the Manager of its duties hereunder. Such costs and expenses may include, without limitation: mailing and printing expenses for reports to unitholders and other unitholder communications; a reasonable allocation of salaries and benefits; and other administrative expenses and costs incurred in connection with the Fund's continuous public offering and other obligations. These expenses are allocated by the Manager on a reasonable basis, across all the Harvest Portfolios Group Inc. funds, and series of each applicable fund. These expenses were \$70,274 for the period ended June 30, 2020 (2019 - \$61,955) and are included in the unitholder reporting costs on the Statements of Comprehensive Income (Loss).

#### Waivers and absorptions

At its sole discretion, the Manager may waive management fees or absorb expenses of the Fund. There were no management fee waivers or expense absorptions for the period ended June 30, 2020 or 2019. The management expense ratios of the Fund with and without the waivers and absorptions are reported in the Ratios and Supplemental Data table below.



#### RECOMMENDATIONS OR REPORTS BY THE INDEPENDENT REVIEW COMMITTEE

The Independent Review Committee tabled no special reports and made no extraordinary material recommendations to management of the Fund during the period ended June 30, 2020.



#### **FINANCIAL HIGHLIGHTS**

The following tables present selected key financial information about the Fund and are intended to help you understand the Fund's financial performance for the period ended June 30, 2020 and past annual periods. This information is derived from the Fund's interim financial statements and past audited annual financial statements.

#### Series A

THE FUND'S NET ASSETS PER UNIT	2020	2019	2018	2017	2016	2015
Net assets - beginning of the period <sup>2</sup>	\$ 9.90	\$ 8.41	\$ 9.44	\$ 8.54	\$ 8.45	\$ 9.09
Increase (decrease) from operations						
Total revenue	0.08	0.17	0.17	0.15	0.21	0.26
Total expenses	(0.05)	(0.11)	(0.12)	(0.13)	(0.14)	(0.12)
Realized gains (losses) for the period	0.10	0.34	(0.03)	0.52	1.19	(1.16)
Unrealized gains (losses) for the period	 (0.96)	1.69	(0.54)	1.18	(0.72)	1.04
Total increase (decrease) from operations <sup>1</sup>	\$ (0.83)	\$ 2.09	\$ (0.52)	\$ 1.72	\$ 0.54	\$ 0.02
Distributions <sup>3</sup>						
From net investment income	(0.33)	(0.01)	-	-	-	-
Return of capital	-	(0.64)	(0.65)	(0.65)	(0.65)	(0.65)
Total annual distributions <sup>3</sup>	\$ (0.33)	\$ (0.65)	\$ (0.65)	\$ (0.65)	\$ (0.65)	\$ (0.65)
Net assets - end of the period <sup>1</sup>	\$ 8.71	\$ 9.90	\$ 8.41	\$ 9.44	\$ 8.54	\$ 8.45

RATIOS AND SUPPLEMENTAL DATA	2020	2019	2018	2017	2016	2015
Total net asset value	2020	2013	2010	2017	2010	2015
(\$000's) Number of units outstanding	\$ 165,524	\$ 165,316	\$ 104,450	\$ 64,393	\$ 30,482	\$ 39,562
(000's)	18,994	16,694	12,419	6,819	3,569	4,683
Management expense ratio <sup>5</sup> Management expense ratio before waivers or	1.02%	1.07%	1.16%	1.38%	1.58%	1.44%
absorptions <sup>4</sup>	1.02%	1.07%	1.16%	1.50%	1.58%	1.44%
Trading expense ratio <sup>5</sup>	0.14%	0.12%	0.12%	0.14%	0.15%	0.12%
Portfolio turnover rate <sup>6</sup>	41.08%	41.27%	37.24%	59.26%	55.68%	19.97%
Net asset value per unit Closing market price	\$ 8.71	\$ 9.90	\$ 8.41	\$ 9.44	\$ 8.54	\$ 8.45
(HBF)*	\$ 8.74	\$ 9.90	\$ 8.39	\$ 9.45	\$ 8.59	\$ 8.37

\* On conversion to an ETF, Series A traded under the symbol HBF. Prior to conversion, Series A traded under the symbol HBF.UN as a closed end fund.

#### Series B

THE FUND'S NET ASSETS	
PER UNIT	2020
Net assets - beginning of the period <sup>2</sup>	\$ 9.00
Increase (decrease) from operations	
Total revenue	0.04
Total expenses	(0.03)
Realized gains (losses) for the period	0.24
Unrealized gains (losses) for the period	 0.26
Total increase (decrease) from operations <sup>1</sup>	\$ 0.51
Distributions <sup>3</sup>	
From net investment income	(0.22)
Return of capital	-
Total annual distributions <sup>3</sup>	\$ (0.22)
Net assets - end of the period <sup>1</sup>	\$ 9.30



#### Series B (continued)

RATIOS AND SUPPLEMENTAL DATA	2020
Total net asset value (\$000's)	\$ 1,162
Number of units outstanding (000's)	125
Management expense ratio <sup>5</sup>	1.02%
Management expense ratio before waivers or absorptions <sup>4</sup>	1.02%
Trading expense ratio <sup>5</sup>	0.23%
Portfolio turnover rate <sup>6</sup>	41.08%
Net asset value per unit	\$ 9.30
Closing market price (HBF.B)	\$ 9.26

#### Series U (CAD)

THE FUND'S NET ASSETS						
PER UNIT	2020	2019	2018	2017	2016	2015
Net assets - beginning of the period <sup>2</sup>	\$ 13.51	\$ 11.95	\$ 12.16	\$ 11.67	\$ 11.82	\$ 10.48
Increase (decrease) from operations						
Total revenue	0.12	0.24	0.23	0.20	0.29	0.32
Total expenses	(0.07)	(0.15)	(0.15)	(0.17)	(0.18)	(0.16)
Realized gains (losses) for the period	0.78	0.47	0.60	0.59	1.42	0.51
Unrealized gains (losses) for the period	(1.32)	1.84	(0.33)	1.01	(1.25)	1.15
Total increase (decrease) from						
operations <sup>1</sup>	\$ (0.49)	\$ 2.40	\$ 0.35	\$ 1.63	\$ 0.28	\$ 1.82
Distributions <sup>3</sup>						
From net investment income	(0.44)	(0.04)	-	-	-	-
Return of capital	 -	(0.83)	(0.85)	(0.84)	(0.86)	(0.84)
Total annual distributions <sup>3</sup>	\$ (0.44)	\$ (0.87)	\$ (0.85)	\$ (0.84)	\$ (0.86)	\$ (0.84)
Net assets - end of the period <sup>1, 7</sup>	\$ 12.69	\$ 13.51	\$ 11.95	\$ 12.16	\$ 11.67	\$ 11.82

RATIOS AND SUPPLEMENTAL DATA	2020		2019	2018	2017	2016	2015
	 	*		 	 	 	 
Total net asset value (\$000's) Number of units outstanding	\$ 27,435	\$	32,921	\$ 23,440	\$ 7,139	\$ 1,890	\$ 2,341
(000's)	2,162		2,437	1,962	587	162	198
Management expense ratio <sup>4</sup>	1.02%		1.07%	1.15%	1.37%	1.58%	1.45%
Management expense ratio							
before waivers or absorptions <sup>4</sup>	1.02%		1.07%	1.15%	1.49%	1.58%	1.45%
Trading expense ratio <sup>5</sup>	0.14%		0.12%	0.12%	0.14%	0.15%	0.12%
Portfolio turnover rate <sup>6</sup>	41.08%		41.27%	37.24%	59.26%	55.68%	19.97%
Net asset value per unit	\$ 12.69	\$	13.51	\$ 11.95	\$ 12.16	\$ 11.67	\$ 11.82
Closing market price - USD							
(HBF.U)*	\$ 9.18	\$	10.38	\$ 8.71	\$ 9.82	\$ 8.84	\$ -

\* On conversion to an ETF, Series U traded under the symbol HBF.U. Prior to conversion Series U units did not trade.

#### **Explanatory Notes:**

- 1. Net assets and distributions are based on the actual number of units outstanding at the relevant time. The increase (decrease) from operations is based on the weighted average number of units outstanding over the reporting period. It is not intended that the Fund's net assets per unit table act as a continuity of opening and closing net assets per unit.
- 2. Series B commenced operations on March 10, 2020 with a net asset value per unit of \$9.00.
- 3. Distributions were paid in cash or reinvested in additional units of the Fund.
- 4. Management expense ratio ("MER") is based on total expenses (excluding commissions and other portfolio transaction costs) of the stated period and is expressed as an annualized percentage of the daily average net asset value during the period.



- 5. The trading expense ratio represents total commissions and other portfolio transaction costs expressed as an annualized percentage of daily average net asset value during the period. In 2020 the calculation was modified to include certain transaction costs charged by the custodian. The trading expense ratio in prior periods was not re-stated.
- 6. The Fund's portfolio turnover rate indicates how actively the Fund's portfolio advisor manages its portfolio investments. A portfolio turnover of 100% is equivalent to the Fund buying and selling all of the securities in its portfolio once in the course of the period. The higher a Fund's portfolio turnover rate, the greater the trading costs payable by the Fund and the greater the chance of an investor receiving taxable capital gains. There is not necessarily a relationship between a high turnover rate and the performance of a Fund.
- 7. The USD amount of the net assets at the end of the period was \$9.35 USD.



#### Past Performance

The performance information presented herein assumes all dividends of the Fund during the periods presented were reinvested in additional securities of the Fund. The performance information does not take into account sales, redemptions, or other charges that would have reduced returns or affected performance. Past performance of the Fund is not necessarily indicative of how it will perform in the future.

#### YEAR-BY-YEAR RETURNS

The following charts present the Fund's performance for each of the years shown and illustrate how the Fund's performance varied for Series A and Series U. The charts show, in percentage terms, how much an investment made on the first day of each financial year would have grown or decreased by the last day of each financial year except for 2020 which represents the interim period.

The performance of Series B is not shown as National Instument 81-106, the regulatory guideline for Continuous Disclosure, does not permit reporting of performance for any fund series that has been in existence less than one year.

#### **Fund Performance**

#### Series A



2014 represents the period from July 24 to December 31





#### SUMMARY OF INVESTMENT PORTFOLIO

The major portfolio categories and top holdings of the Fund at the end of the period are indicated in the following tables. A detailed breakdown of the Fund's holdings is available in the "Schedule of Investments" section of the Fund's interim financial statements.

#### As at June 30, 2020

Top Holdings	% of Net Asset Value
Morgan Stanley	5.7
Accenture PLC, Class A	5.4
Citigroup Inc.	5.2
United Parcel Service, Inc., Class B	4.9
Alphabet Inc., Class A	4.9
NIKE, Inc., Class B	4.9
Caterpillar Inc.	4.9
Cisco Systems, Inc.	4.9
The Walt Disney Company	4.9
Intel Corporation	4.7
YUM! Brands, Inc.	4.6
The Procter & Gamble Company	4.6
McDonald's Corporation	4.6
Johnson & Johnson	4.6
JPMorgan Chase & Co.	4.6
Visa Inc., Class A	4.6
PepsiCo, Inc.	4.6
Apple Inc.	4.6
Microsoft Corporation	4.5
Royal Dutch Shell PLC ADR	4.4
Cash and other assets and liabilities	3.6
Foreign currency forward contracts	0.6
Options	(0.3)
Total	100.0

This summary of investment portfolio may change due to the ongoing portfolio transactions of the Fund. Quarterly updates of the Fund's investment portfolio are available from Harvest Portfolios Group Inc. at <u>www.harvestportfolios.com</u>.



#### SECTOR ALLOCATION

Sector	% of Net Asset Value
Information Technology	28.7
Financials	15.5
Consumer Discretionary	14.1
Industrials	9.8
Communication Services	9.8
Consumer Staples	9.2
Health Care	4.6
Energy	4.4
Cash and other assets and liabilities	3.6
Foreign currency forward contracts	0.6
Options	(0.3)
Total	100.0

#### **GEOGRAPHIC ALLOCATION**

Country of Risk	% of Net Asset Value
United States	91.7
Netherlands	4.4
Cash and other assets and liabilities	3.6
Foreign currency forward contracts	0.6
Options	(0.3)
Total	100.0





### **Head Office**

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#### CAUTION REGARDING FORWARD-LOOKING STATEMENTS

This document may contain forward-looking statements relating to anticipated future events, results, circumstances, performance or expectations that are not historical facts but instead represent our beliefs regarding future events. By their nature, forward-looking statements require us to make assumptions and are subject to inherent risks and uncertainties. There is significant risk that predictions and other forward-looking statements will not prove to be accurate. We caution readers of this document not to place undue reliance on our forward-looking statements as a number of factors could cause actual future results, conditions, actions or events to differ materially from the targets, expectations, estimates or intentions expressed or implied in the forward-looking statements. Actual results may differ materially from management expectations as projected in such forward-looking statements for a variety of reasons, including but not limited to market and general economic conditions, interest rates, regulatory and statutory developments, the effects of competition in the geographic and business areas in which the Fund may invest and the risks detailed from time to time in the Fund's prospectus or offering memorandum. We caution that the foregoing list of factors is not exhaustive and that when relying on forward-looking statements to make decisions with respect to investing in the Fund, investors and others should carefully consider these factors, as well as other uncertainties and potential events, and the inherent uncertainty of forward-looking statements. Due to the potential impact of these factors, the Fund does not undertake, and specifically disclaims, any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, unless required by applicable law.