

Steady Income from Canadian Leaders

Canada is home to some of the most dominant companies in the world. In industries like banking, telecommunications, energy, and utilities a few key players have huge market shares, significant financial reserves, and long histories of dividend payment. At the same time, Canada is a dynamic economy with a highly educated and entrepreneurial population.

HLIF captures the powerful traits of Canada's leading companies combining them with Harvest's proven process for generating equity income.

Powerful Companies with Oligopolistic Traits

Key Canadian industries are dominated by a few companies. In Telecoms, Utilities, Energy and Banking, a handful of companies command significant market share within the Canadian landscape. Many pay consistent dividends and have a history of steady dividend growth over the long-term.



Source: Bloomberg, as at December 31, 2022. Based on HLIF current portfolio holdings simple average dividend growth.

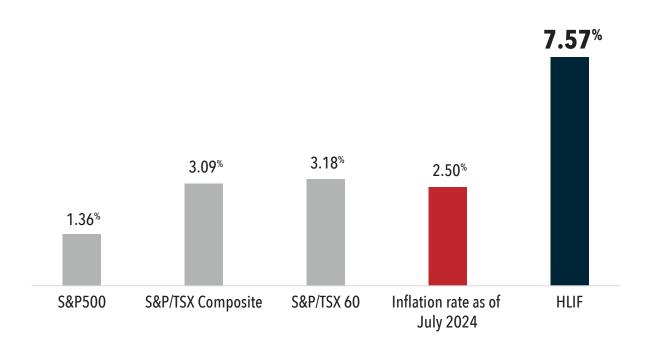
Dividend Payers + Harvest ETFs' Proven Covered Call Strategy

Harvest Canadian Equity Income Leaders ETF takes a portfolio of 30 market-leading Canadian companies, known for their high dividend payments, and overlays Harvest's proven process for equity income. That process is based on an active and dynamic covered call writing strategy, designed to generate additional tax-efficient cashflow from the portfolio's holdings.

Active & Flexible Call Option Writing Strategy



Enhanced Cashflow from Dividends and Covered Call Strategy



Sources: Bloomberg, Harvest Portfolios Group Inc. Inflation based on StatsCan year over year CPI. The yield is indicated yield which represents an annualized amount that is comprised of 12 unchanged monthly distributions (using the next month's distribution figure multiplied by 12) as a percentage of the closing market price of the Fund as of August 30, 2024. The indicated yield does not represent historical returns of the ETF but represents the distribution an investor would receive if the distribution stayed the same going forward.



Investment Highlights

- Equal-Weight Portfolio of 30 large-cap diversified Canadian Equities
- Companies must meet stringent dividend criteria
- Category leaders with dominant market share
- Attractive monthly income with opportunity for capital appreciation
- Covered call strategy to enhance portfolio income potential and lower portfolio volatility

About Harvest

Founded in 2009, Harvest Portfolios Group Inc. is an independent Canadian Investment Fund Manager. At Harvest, our guiding principles are premised on building wealth for our clients through ownership of strong businesses that have the potential to grow & generate income over the long term. Harvest has an established track record with its stable of Equity ETFs and Fixed Income ETFs. In 2024, Harvest has expanded its income philosophy to introduce Balanced Income ETFs to our innovative lineup. These portfolios are invested in ETFs listed on a recognized North American stock exchange that provide exposure towards large capitalization equity securities, investment grade bonds or money market instruments issued by corporations or governments and will include ETFs that engage in covered call strategies.

To learn more about the ETF, please visit harvestportfolios.com/hlif.

Disclaimer

Commissions, management fees and expenses all may be associated with investing in Harvest Exchange Traded Funds (managed by Harvest Portfolios Group Inc.). Please read the relevant prospectus before investing. The indicated rates of return are the historical annual compounded total returns including changes in unit value and reinvestment of all distributions and do not take into account income taxes payable by any securityholder that would have reduced returns. The Fund is not guaranteed, its values changes frequently and past performance may not be repeated. Tax investment and all other decisions should be made with guidance from a qualified professional.

Distributions are paid to you in cash unless you request, pursuant to your participation in a distribution reinvestment plan, that they be reinvested into Class A units of the Fund. If the Fund earns less than the amounts distributed, the difference is a return of capital.

Certain statements included in this communication constitute forward-looking statements ("FLS"), including, but not limited to, those identified by the expressions "expect", "intend", "will" and similar expressions to the extent they relate to the Fund. The FLS are not historical facts but reflect Harvest's, the Manager of the Fund, current expectations regarding future results or events. These FLS statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Although Harvest, the Manager of the Fund, believes that the assumptions inherent in the FLS are reasonable, FLS are not guarantees of future performance and, accordingly, readers are cautioned not to place undue reliance on such statements due to the inherent uncertainty therein. Harvest, the Manager of the Fund, undertakes no obligation to update publicly or otherwise revise any FLS or information whether as a result of new information, future events or other such factors which affect this information, except as required by law.

Please see www.harvestportfolios.com for additional information. The ETF is listed for trading on the TSX under the ticker symbol HLIF.