

The logo for HarvestETFs, with "Harvest" in white and "ETFs" in orange. The background of the entire page is a photograph of the New York City skyline at sunset, featuring the Freedom Tower, the Empire State Building, and the Manhattan Bridge.

HarvestETFs

Harvest US Equity Leaders Income ETF¹

Stability and Monthly Cashflow

HBF

HBF.B

HBF.U

harvestetfs.com

US Equities: The world's premier market

The United States equity market is home to the world's most dominant companies. These are businesses that are defined by scale, innovation, and global reach. These market leaders set the standard for quality, consistency, and reliability, earning deep consumer loyalty across regions and economic cycles.



Domestic Dominance | Global Reach

These dominant US equities are built on a strong domestic foundation. Stocks issued by these companies are scaled across borders with precision. They have strong presence at home, and their reach is global, delivering value across markets, cultures, and economic environments.



The U.S. Advantage



Leaders Across Sectors

A simple, compelling identity that travels. Apple represents premium technology. Google is synonymous with search and software. These are household names that are widely recognized.



Dominant Companies

Names like VISA and Microsoft carry meaning on their own. Their company names are now synonymous with what they deliver.



Access U.S. Market Strength

Global strength, local relevance. From menu adaptations at McDonald's to culturally targeted innovation from Coca-Cola, dominant US equities tailor offerings without diluting identity.



Leadership

Scale requires thoughtful leadership. Industry leaders like Caterpillar and Procter & Gamble are leveraging their global footprint, seeking to drive sustainability and long-term impact. This helps to meet evolving consumer expectations around the world.



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Strengths of US Equities



Premium Brands

Strengths of US Equities



Diversity

Across geographic & cultural barriers



Survivors

Loyalty, endurance, long operating history



Growth & Stability

Long term growth and dividend generators

The Harvest US Equity Leaders Income ETF¹ (TSX: HBF)

HBF is an equally weighted portfolio comprised of 20 large-cap companies selected from among the leading corporations in the United States. The ETF is designed to provide a consistent monthly income stream with an opportunity for growth. An active covered call strategy is employed to enhance monthly distribution yield.

Benefits of HBF:

- US Equities which are globally diversified by sector and region
- Universe of top US equities
- Access companies with a dividend stream that grows over time
- Covered call strategy to generate an additional income stream



**20 US
Equities**



**Monthly
Distribution**



**Diversified
Across Sectors**



**Actively
Managed**

About Harvest

Founded in 2009, Harvest is an independent Canadian Investment Fund Manager. At Harvest ETFs, we believe that investors can build and preserve wealth through the long-term ownership of high-quality businesses. This fundamental philosophy is at the core of our investment approach across our range of ETFs. Our core ETF offerings center around covered call strategies, available in these variations: Income Leaders™, Enhanced Income Leader, Fixed Income, Multi-Asset, Digital Assets, Specialty, and Harvest High Income Shares™.

To learn more about the ETF, please visit harvestportfolios.com/hbf

HBF

**Harvest US Equity
Leaders Income ETF¹**

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View our Product Sheets**

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Disclaimer

Commissions, management fees and expenses all may be associated with investing in Harvest Exchange Traded Funds, managed by Harvest Portfolios Group Inc (the "Fund(s)" or "ETF(s)"). Please read the relevant prospectus before investing. The Funds are not guaranteed, their values change frequently and past performance may not be repeated. The indicated rates of return are the historical annual compounded total returns (except for figures of one year or less, which are simple total returns) including changes in unit value and reinvestment of all distributions and do not take into account sales, redemption, distribution or optional charges or income taxes payable by any securityholder that would have reduced returns. Tax, investment and all other decisions should be made with guidance from a qualified professional. The above is for general information purposes only and does not constitute advice or a solicitation to buy or sell the securities referred to within.

Distributions are paid to you in cash unless you request, pursuant to your participation in a distribution reinvestment plan, that they be reinvested into the Class of units that you own of the Fund. If the Fund earns less than the amounts distributed, the difference is a return of capital.

The current yield represents an annualized amount that is comprised of 12 unchanged monthly distributions (using the most recent month's distribution figure multiplied by 12) as a percentage of the closing market price of the Fund. The current yield does not represent historical returns of the ETF but represents the distribution an investor would receive if the most recent distribution stayed the same going forward.

Certain statements included in this communication constitute forward-looking statements ("FLS"), including, but not limited to, those identified by the expressions "expect", "intend", "will" and similar expressions to the extent they relate to the Fund. The FLS are not historical facts but reflect Harvest's, the Manager of the Fund, current expectations regarding future results or events. These FLS statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Although Harvest believes that the assumptions inherent in the FLS are reasonable, FLS are not guarantees of future performance and, accordingly, readers are cautioned not to place undue reliance on such statements due to the inherent uncertainty therein. Harvest undertakes no obligation to update publicly or otherwise revise any FLS or information whether as a result of new information, future events or other such factors which affect this information, except as required by law.

Please see www.harvestportfolios.com for additional information.

¹Formerly Harvest Brand Leaders Plus Income ETF