



**Position:** Graphic / Web Designer

**Region:** Oakville, Ontario

## Job Description

We are currently seeking a full-time inhouse Graphic / Web Designer to join our team at Harvest Portfolios.

## Description

- Produce online and offline brand and visual materials, including email marketing, digital ad campaigns, print materials, business collateral, presentations, sell sheets and web content (bonus: video platforms)
- Collaborate with web/tech to execute digital designs and social media assets, as well as landing pages with an understanding of user experience
- Manage the website, including on page SEO
- Monitor and optimize website performance, including digital campaigns
- Plan designs for digital advertising and social media campaigns
- Help shape branding guidelines and build brand consistency across channels/platforms

## Requirements:

- Formal graphic design training (University degree in Graphic Design or College Diploma)
- Design experience across digital, mobile, print and video platforms
- Solid understanding of UI/UX best practices
- Conceptual thinker who can translate ideas into original, innovative and effective design solutions
- Demonstrable experience working with wireframes, storyboards and user flows (with a particular focus on user interface design)
- Advanced capabilities in using multimedia design software and graphic processing software (such as Adobe Illustrator, Adobe InDesign, Photoshop, etc.) to develop and finish design projects.
- Excellent oral and written communications
- Deep knowledge of WordPress CMS
- Demonstrated ability to manage complex projects and synthesize direction from many individuals
- Self-starter with strong work ethic, able to manage own time and take initiative
- A friendly and outgoing personality, you love being part of a team that works hard for success

If you are highly organized with advanced skills in design, web and digital marketing, please contact Caroline Grimont, VP Marketing at [resumes@harvestportfolios.com](mailto:resumes@harvestportfolios.com) or [cgrimont@harvestportfolios.com](mailto:cgrimont@harvestportfolios.com) to schedule an interview.

Please note: **only candidates with an online portfolio** will be considered for the role. We thank all applicants for applying, however, only qualified candidates will be contacted.