

As at December 31, 2018

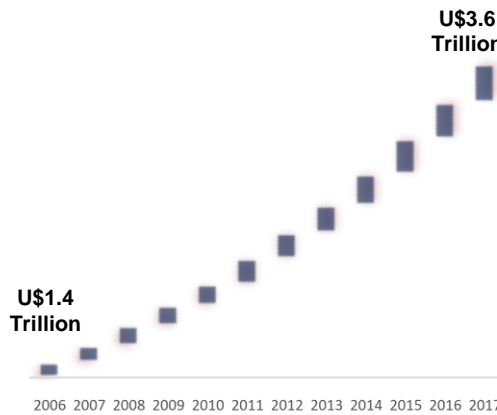
Investment Highlights

- **Core US Large Cap Portfolio:** Companies selected from the World's Top 100 rated Brands
- **Opportunity for Capital Appreciation:** Long equity bias at all times
- **Globally diversified:** Dominant companies with operations in multiple continents
- **Covered Call Strategy:** Enhance portfolio income and lower portfolio volatility
- **Attractive Income:** Monthly income with opportunity for capital appreciation
- **Currency:** Available in Canadian dollar hedged HBF and US dollar unhedged HBF.U units

Strength of Global Brands

- **PREMIUM PRICING:**
 - built on trust & loyalty
- **SURVIVORS:**
 - loyalty, endurance, long operating history
- **DIVERSITY:**
 - across geographic & cultural barriers
- **GROWTH & STABILITY:**
 - long term growth and dividend generators

Value of Global Brands



Source: Brandz™ Global Top 100, Kantar Millward Brown, 2017

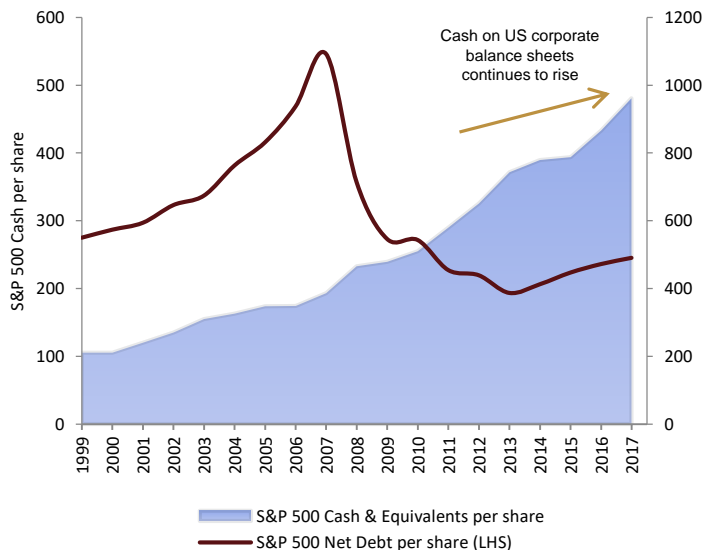
Fund Facts

TSX Ticker:	HBF HBF.U
CUSIP (HBF):	41753L106
CUSIP (HBF.U):	41753L114
Inception Date (HBF):	06/26/2014
Inception Date (HBF.U):	06/26/2014
Distribution Frequency:	Monthly
Distribution Method	Cash or DRIP
Management Fee:	0.75%
Risk Rating:	Medium

Portfolio Metrics*

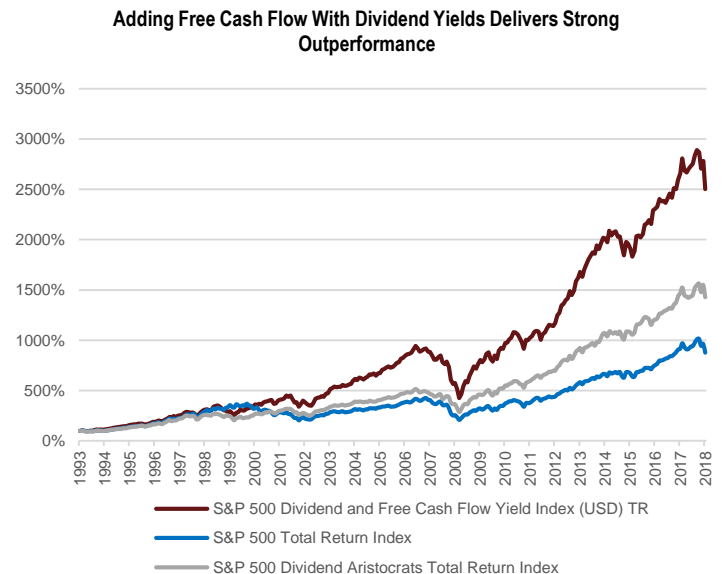
Average Market Capitalization:	CA\$330B
Number of Equity Securities:	20
Current Yield (Class A):	7.75%
Recent Distribution per unit:	\$0.0542
Average Portfolio Dividend Yield:	2.17 %
Average Price to Earnings:	16.6 X
5 Year Average Return on Equity:	32.27 %

Corporate Balance Sheets Strong



Source: Bloomberg as at December 31, 2018

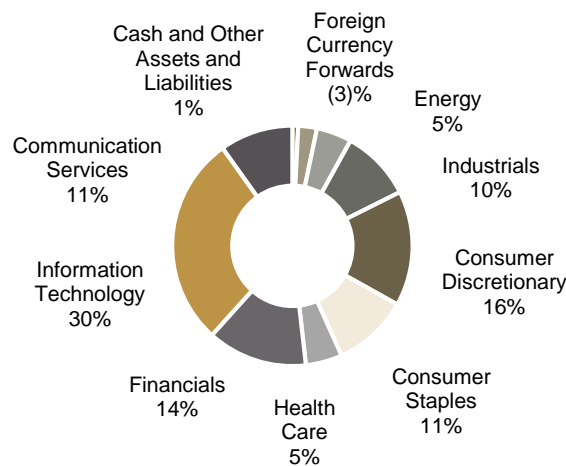
Dividend Growth



Source: Bloomberg as at December 31, 2018



Sub-Sector Diversification



Performance (%)

As of December 31, 2018	1 Month	3 Month	6 Month	YTD	1 Year	2 Year	3 Year	4 Year	SI
HBF	-7.81	-9.96	-3.26	-4.41	-4.41	6.62	7.52	5.63	5.17
HBF.U	-7.63	-9.65	-2.69	-3.47	-3.47	7.53	8.52	6.68	5.99

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