

TSX HBF
HBF.B | HBF.U




Harvest Brand Leaders Plus Income ETF

As at September 30, 2021

Investment Highlights

- **Core US Large Cap Portfolio:** Companies selected from the World's Top 100 rated Brands
- **Opportunity for Capital Appreciation:** Long equity bias at all times
- **Globally diversified:** Dominant companies with operations in multiple continents
- **Covered Call Strategy:** Enhance portfolio income and lower portfolio volatility
- **Attractive Income:** Monthly income with opportunity for capital appreciation
- **Currency:** Available in Canadian dollar hedged HBF, unhedged HBF.B and US dollar unhedged HBF.U units

Strength of Global Brands

 <p>PREMIUM PRICING: Built on trust & loyalty</p>	 <p>DIVERSITY: across geographic & cultural barriers</p>	 <p>SURVIVORS: loyalty, endurance, long operating history</p>	 <p>GROWTH & STABILITY: long term growth and dividend generators</p>
---	--	---	--

Fund Facts

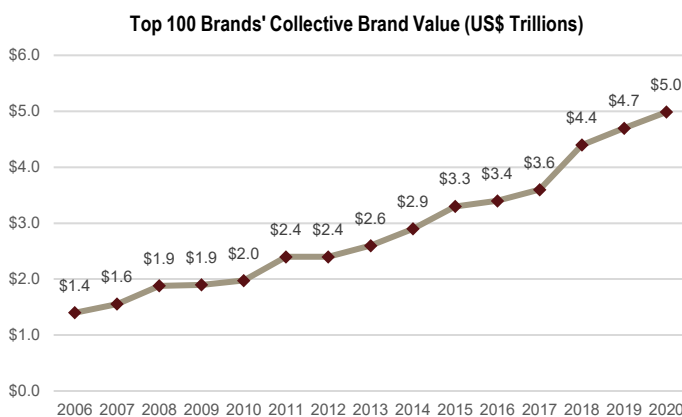
TSX Ticker:	HBF HBF.B HBF.U
CUSIP (HBF):	41753L106
CUSIP (HBF.B):	41753L122
CUSIP (HBF.U):	41753L114
Inception Date (HBF):	06/26/2014
Inception Date (HBF.B):	02/27/2020
Inception Date (HBF.U):	06/26/2014
Distribution Frequency:	Monthly
Distribution Method	Cash or DRIP
Management Fee:	0.75%
Risk Rating:	Medium

Portfolio Metrics*

Average Market Capitalization:	CA\$690B
Number of Equity Securities:	20
Current Yield (Class A):	5.88%
Recent Distribution per unit**:	\$0.0542
Total Distribution (Class A - Since Inception):	\$4.6612
Average Portfolio Dividend Yield:	2.04 %
Average Price to Earnings:	23.7 X
5 Year Average Return on Equity:	43.54 %

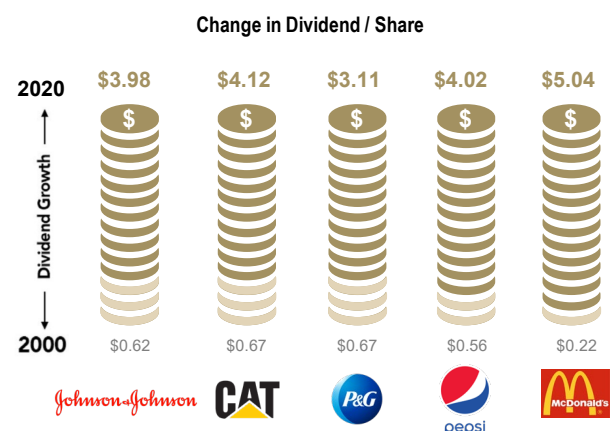
**\$0.0600/unit beginning November 30, 2021

Brand Value Continues to Grow



Source: As calculated by BrandZ, June 2020, For illustrative purposes only

Strong Dividend Growth



Source: Bloomberg, based on fiscal year end.

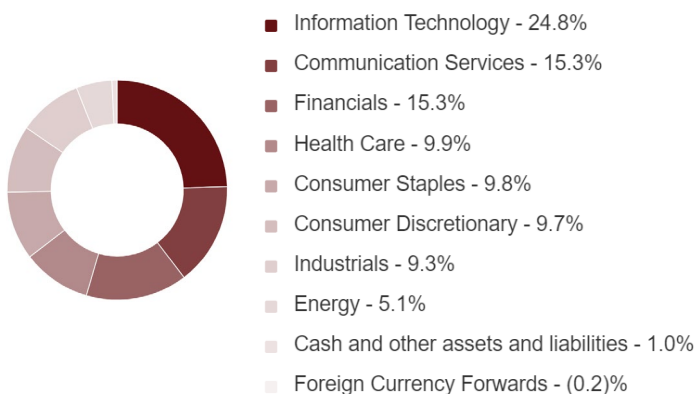


As at September 30, 2021

World Class Portfolio of Brand Leaders



Sub-Sector Diversification



Performance (%)

As of September 30, 2021	1 Month	3 Month	6 Month	YTD	1 Year	2 Year	3 Year	4 Year	5 Year	7 Year	SI
HBFB	-3.69	0.49	5.67	13.10	29.63	16.30	12.54	13.28	13.40	10.43	9.97
HBFB.B	-3.34	2.58	6.53	12.70	23.87	-	-	-	-	-	22.07
HBFB.U	-3.72	0.39	5.70	13.26	30.25	17.91	13.88	14.47	14.53	11.53	11.00

1.866.998.8298

harvestportfolios.com



Commissions, management fees and expenses all may be associated with investing in HARVEST Exchange Traded Funds (managed by Harvest Portfolios Group Inc.). The indicated rates of return are the historical annual compounded total returns including changes in unit value and reinvestment of all distributions and do not take into account income taxes payable by any securityholder that would have reduced returns. Please read the relevant prospectus before investing. The funds are not guaranteed, their values change frequently and past performance may not be repeated. Tax, investment and all other decisions should be made with guidance from a qualified professional. Certain statements included in this communication constitute forward-looking statements, including, but not limited to, those identified by the expressions "expect", "intend", "will" and similar expressions to the extent they relate to the Investment Fund. The forward-looking statements are not historical facts but reflect the Fund's, Harvest and the Manager of the Fund's current expectations regarding future results or events. These forward looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Although the Fund, Harvest and the Manager of the Fund believes that the assumptions inherent in the forward-looking statements are reasonable, forward-looking statements are not guarantees of future performance and, accordingly, readers are cautioned not to place undue reliance on such statements due to the inherent uncertainty therein. The Fund, Harvest and the Manager of the Fund undertakes no obligation to update publicly or otherwise revise any forward-looking statement or information whether as a result of new information, future events or other such factors which affect this information, except as required by law. *Source: Bloomberg. Average statistics calculated based on portfolio weighted average. Dividend yield (gross) based on Bloomberg indicated 12 month yield of portfolios positions and does not represent the distribution yield paid to investors. P/E calculated based on Bloomberg consensus 12 month forward earnings estimates. Return on Equity (ROE) based on 5 year trailing average ROE. The above information is for illustrative purposes only, is estimated and unaudited. Distributions are paid to you in cash unless you request, pursuant to your participation in a distribution reinvestment plan, that they be reinvested into Class A, Class B or Class U units of the Fund. If the Fund earns less than the amounts distributed, the difference is a return of capital.