

HBF

Harvest Brand Leaders Plus Income ETF

As at April 28, 2023

Current Yield
7.48%

Brands you know, brands you trust, brands that lead markets

Fund Facts

TSX Ticker: HBF | HBF.B | HBF.U
 Management Style: Active with Covered Calls
 Eligible: RRSP | RRIF | RESP | TFSA
 Cash Distribution Frequency: Monthly
 Distribution Method: Cash or DRIP
 Management Fee: 0.75%
 Risk Rating: Medium

Portfolio Metrics*

Number of Equity Securities: 20
 Current Yield (Class A): 7.48%
 Recent Cash Distribution per Unit: \$0.0600
 Total Cash Distribution**: \$5.7954
 Average Market Capitalization: CA\$717B
 Average Portfolio Dividend Yield: 2.30 %
 Average Price to Earnings: 20.6 X
 5 Year Average Return on Equity: 41.79 %

Investment Highlights

- Core US large cap portfolio
- Diversified exposure to 20 large capitalization global brand leaders
- Attractive monthly income with opportunity for capital appreciation
- Covered call strategy used to enhance portfolio income potential and lower portfolio volatility
- Available in multiple currency classes: Hedged, Unhedged, US dollar

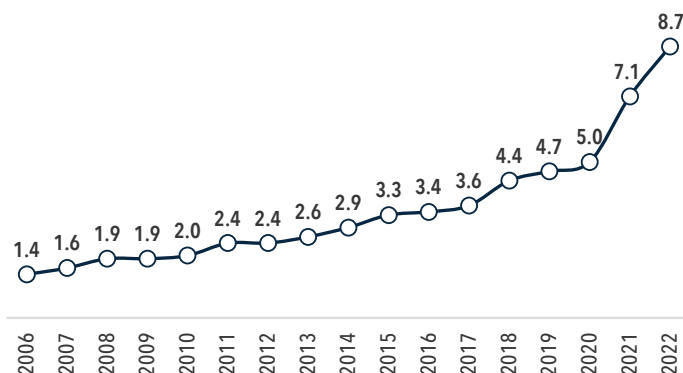
 20 Global Brands	 Monthly Distribution	 Globally Diversified	 Actively Managed
--	---	--	--

Strength of Global Brands

Premium Pricing Built on trust & loyalty	Diversity Across geographic & cultural barriers	Survivors Loyalty, endurance, long operating history	Growth & Stability Long term growth and dividend generators
--	---	--	---

Brand Value Continues to Grow

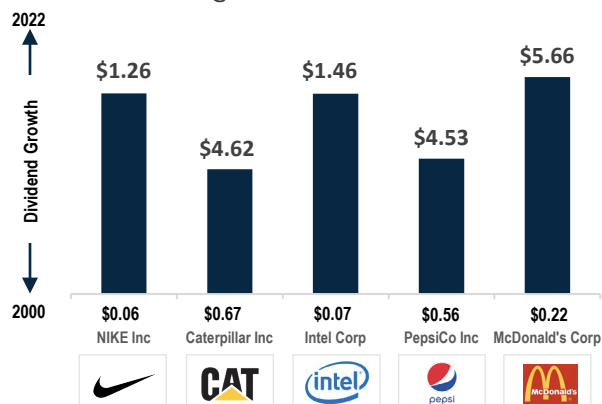
Top 100 Brands' Collective Brand Value (US\$ Trillions)



Source: BrandZ Most Valuable Global Brands 2022, Kantar, For illustrative purposes only

Strong Dividend Growth

Change in Dividend / Share



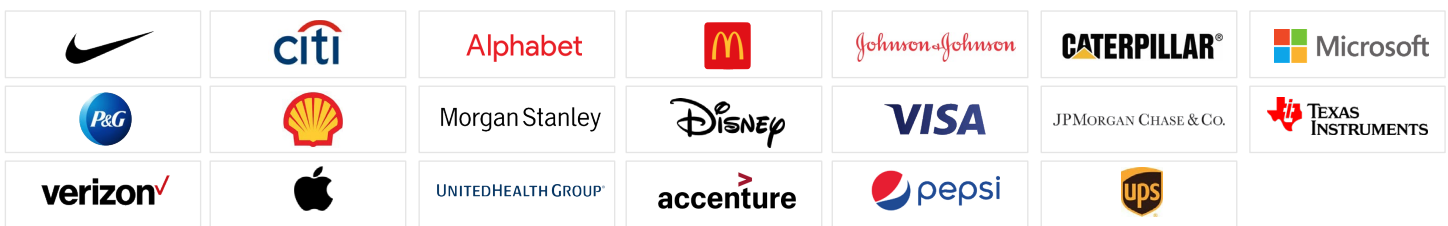
Source: Bloomberg, based on fiscal year end.

Sub-Sector Allocation



- Information Technology - 19.6%
- Financials - 19.6%
- Communication Services - 14.7%
- Industrials - 10.1%
- Health Care - 9.8%
- Consumer Discretionary - 9.8%
- Consumer Staples - 9.8%
- Energy - 4.9%
- Cash and other assets and liabilities - 1.5%
- Foreign Currency Forwards - 0.2%

Portfolio of Leading Global Brands



Performance (%) (As at April 30, 2023)

Ticker	1M	3M	6M	YTD	1Y	2Y	3Y	4Y	5Y	7Y	8Y	SI
HBF	1.94	1.56	6.00	6.19	0.53	0.02	12.58	7.45	8.56	9.72	8.44	7.80
HBF.B	2.27	3.56	5.92	6.51	7.04	5.62	12.39	-	-	-	-	12.33
HBF.U	2.02	1.71	6.49	6.44	1.48	0.59	13.41	8.62	9.66	10.72	9.53	8.77

Commissions, management fees and expenses all may be associated with investing in HARVEST Exchange Traded Funds (managed by Harvest Portfolios Group Inc.). The indicated rates of return are the historical annual compounded total returns including changes in unit value and reinvestment of all distributions and do not take into account income taxes payable by any securityholder that would have reduced returns. Please read the relevant prospectus before investing. The funds are not guaranteed, their values change frequently and past performance may not be repeated. Tax, investment and all other decisions should be made with guidance from a qualified professional. Certain statements included in this communication constitute forward-looking statements, including, but not limited to, those identified by the expressions "expect", "intend", "will" and similar expressions to the extent they relate to the Investment Fund. The forward-looking statements are not historical facts but reflect the Fund's, Harvest and the Manager of the Fund's current expectations regarding future results or events. These forward looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Although the Fund, Harvest and the Manager of the Fund believes that the assumptions inherent in the forward-looking statements are reasonable, forward-looking statements are not guarantees of future performance and, accordingly, readers are cautioned not to place undue reliance on such statements due to the inherent uncertainty therein. The Fund, Harvest and the Manager of the Fund undertakes no obligation to update publicly or otherwise revise any forward-looking statement or information whether as a result of new information, future events or other such factors which affect this information, except as required by law. *Source: Bloomberg. Average statistics calculated based on portfolio weighted average. Dividend yield (gross) based on Bloomberg indicated 12 month yield of portfolios positions and does not represent the distribution yield paid to investors. P/E calculated based on Bloomberg consensus 12 month forward earnings estimates. Return on Equity (ROE) based on 5 year trailing average ROE. The above information is for illustrative purposes only, is estimated and unaudited. Distributions are paid to you in cash unless you request, pursuant to your participation in a distribution reinvestment plan, that they be reinvested into Class A, Class B or Class U units of the Fund. If the Fund earns less than the amounts distributed, the difference is a return of capital. ** Class A since inception