Harvest Brand Leaders Enhanced Income ETF

Current Yield ¹ 9.30%

HBFE

Enhanced income from market leading brands

Key Details

TSX Ticker:	HBFE
Management Style*:	Active with Covered Calls
Eligible:	RRSP RRIF RESP TFSA
Risk Rating:	Medium-High
Management Fee**:	0.00%
Holdings:	1 ETF
Cash Distribution Per	Unit: \$0.0810
Current Yield:	9.30%
Cash Distribution Freq	juency: Monthly
Distribution Method:	Cash or DRIP

* Underlying ETF

** ETF is subject to fees of the underlying ETF in the portfolio

Impact of Enhanced Strategy

Investment Goal

Harvest Brand Leaders Enhanced Income ETF's investment objectives are to provide unitholders with high monthly cash distributions and the opportunity for capital appreciation by investing, on a levered basis, in the Harvest Brand Leaders Plus Income ETF (HBF:TSX), an exchange traded fund managed by Harvest Portfolios Group Inc..

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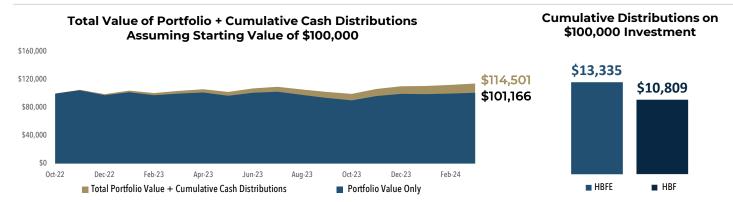
As at March 28, 2024

Benefits of investing in HBFE

- Modest leverage at around 25% to enhance monthly cashflow and growth prospects
- Provides enhanced exposure, by investing in Harvest Brand Leaders Plus Income ETF (HBF), to:
 - A core US large cap portfolio
 - Diversified exposure to 20 large capitalization global brand leaders
 - Covered call strategy used to enhance portfolio income potential and lower portfolio volatility



NAVs and Distributions Since Inception



Disclaimer: The chart above is based on a hypothetical and historical initial \$100,000 CAD investments (monthly leverage ratio maintained at approximately 25% subject to rebalancing thresholds of 23% and 27%) into the underlying ETF and shows the market value using the daily market close on the TSX and identifies the monthly cash distributions paid by such portfolio on a cumulative basis. The starting point of the data is the day the ETF was launched or commenced trading on the TSX. The cash distributions are not compounded or treated as reinvested, and the chart does not account for sales, redemption, distribution or optional charges or income taxes payable by any unitholder. The chart is not a performance chart and is not indicative of future market values of the ETF or returns on investment in ETF, which will vary.



Underlying ETF Key Details

ETF Metrics²

Harvest Brand Leaders Plus Income ETF

TSX Ticker:	HBF	Average Market Capitalization:	CA\$829B
Number of Equity Securities:	21	Average Gross Dividend Yield:	2.32 %
Current Yield (Class A):	7.42%	Average Price to Earnings:	21.9 X
Recent Cash Distribution per Unit:	\$0.0600	5 Year Average Return on Equity:	41.31 %

Sub-Sector Allocation



- Information Technology 23.6%
- Financials 16.0%
- Consumer Staples 15.2%
- Industrials 10.7%
- Communication Services 10.0%
- Health Care 9.7%

- Consumer Discretionary 9.3%
- Energy 5.1%
- Cash and other assets and liabilities 0.3%
- Cash Equivalents 0.1%
- Foreign Currency Forwards 0.0%

Underlying ETF Portfolio of Leading Global Brands

-	uluilu cisco	Alphabet	M	Johnson "Johnson	CATERPILLAR ®	Microsoft
PEG		Morgan Stanley		VISA	JPMORGAN CHASE & CO.	TEXAS INSTRUMENTS
verizon	Ś	UNITED HEALTH GROUP	accenture	pepsi	Ups	

Performance (%) (As at March 31, 2024)

Ticker	1M	3M	6M	YTD	1Y	SI
HBFE	1.94	3.81	13.16	3.81	11.13	13.09

Disclaimer: Commissions, management fees and expenses all may be associated with investing in HARVEST Exchange Traded Funds (managed by Harvest Portfolios Group Inc.). Please read the relevant prospectus before investing. The funds are not guaranteed, their values change frequently and past performance may not be repeated. Tax, investment and all other decisions should be made with guidance from a qualified professional.

Distributions on the units, if any, may consist of income, including foreign source income and dividends from taxable Canadian corporations, and capital gains, less the expenses and may include returns of capital.

1 The current yield represents an annualized amount that is comprised of 12 unchanged monthly distributions (using the most recent month's distribution figure multiplied by 12) as a percentage of the closing market price of the Fund. The current yield does not represent historical returns of the ETF but represents the distribution an investor would receive if the most recent distribution stayed the same going forward.

2 Source: Bloomberg. Average statistics calculated based on portfolio weighted average. Dividend yield (gross) based on Bloomberg indicated 12 month yield of portfolios positions and does not represent the distribution yield paid to investors. P/E calculated based on Bloomberg consensus 12 month forward earnings estimates. Return on Equity (ROE) based on 5 year trailing average ROE. The above information is for illustrative purposes only, is estimated and unaudited. Distributions are paid to you in cash unless you request, pursuant to your participation in a distribution reinvestment plan, that they be reinvested into Class A units of the Fund. If the Fund earns less than the amounts distributed, the difference is a return of capital.